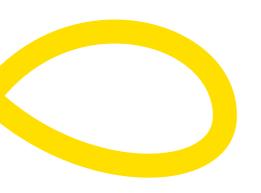


TOP 100 RISING UKRAINIAN STARTUPS

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December, 2024

**** techosystem

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100 Rising Ukrainian Startups

- 1. a-Gnostics
- 2. Ability.ai
- 3. AISDR
- 4. Akurateco
- 5. Apixmed
- 6. Aspichi
- 7. Assisterr
- 8. Awesomic
- 9. Bank of Memories
- 10. BazalT
- 11. Beholder
- 12. Big Sister Al
- 13. Bimp
- 14. Biodrook
- 15. birb Al
- 16. Bliss Brain
- 17. Bluedot
- 18. Calmerry
- 19. Carbominer
- 20. CASES
- 21. CheckEye
- 22. Choice QR
- 23. Choice31
- 24. ComeBack Mobility
- 25. Crosscheck
- 26. Datrics
- 27. Deus Robotics
- 28. Drill
- 29. DrugCards
- 30. Dynamiq
- **31**. Effa
- 32. effie
- 33. Elomia Health
- 34. Esper

- 35. eventmate
- 36. eXtra Vision
- 37. FarmFleet
- 38. Finmap.online
- 39. Fintellect
- 40. FlexiPay
- 41. Fuelfinance
- 42. GetOrderBiz
- 43. Getpin
- **44.** GIOS
- 45. Haiqu
- 46. Happy Monday
- 47. Himera
- 48. HOWCOW
- 49. Howly.com
- 50. if.team
- 51. INPUT SOFT
- 52. Jetbeep
- 53. knopka
- 54. Kurs Orbital
- 55. KYCAID
- 56. Legal Nodes
- 57. LetsData
- 58. LetsEnhance.io
- **59.** LEZO
- 60. LifesaverSIM
- **61**. lilo
- 62. LOOQME
- 63. Mantis Analytics
- 64. Masthead Data
- 65. Mathema.me
- 66. MELT WATER Inc.
- 67. metatable.ai
- 68. Mosqitter

- 69. NORDA Dynamics
- 70. Notv.ai
- 71. Numo ADHD
- 72. OneNotary
- 73. Osavul
- 74. PeopleForce
- 75. pleso therapy
- 76. PROFEED
- 77. Promin Aerospace
- 78. Ouoroom
- 79. rekava
- 80. Respeecher
- 81. Revisior
- 82. Rozmova (Clearly)
- 83. S.Lab
- 84. SelpMe
- 85. SpeedSize
- 86. Spendbase
- 87. StackBob.ai
- **88.** SYLA
- 89. Tayra.ai
- 90. Tur.ai
- 91. UADamage
- 92. Uspacy
- 93. V-Art
- 94. VanOnGo
- 95. VyshyvAI
- 96. Wantent
- 97. Workee
- 98. xTiles
- 99. Zeely
- 100. Zibra Al

Opening words



We at Techosystem are incredibly proud to present the *Top 100 Rising Ukrainian Startups* catalogue. As an organization dedicated to empowering entrepreneurs and driving innovations, we have witnessed firsthand the unwavering spirit and remarkable unity of the Ukrainian tech community. This catalogue is a testament to the ingenuity and resilience of Ukrainian entrepreneurs, a showcase of innovative solutions they are developing despite the challenges currently faced.

This catalogue serves a dual purpose, reflecting Techosystem's core mission. Firstly, it acts as a powerful platform to amplify the voices of Ukrainian startups across the globe. By showcasing their cutting-edge technologies and achievements to international investors, partners, and clients, we aim to forge connections that will unlock new markets and fuel their growth. At Techosystem, we are committed to connecting Ukrainian talent with global opportunities, and this catalogue is a step toward making that vision a reality. It serves as a bridge fostering collaborations and attracting investments that will help these startups reach new heights.

Secondly, within Ukraine, this catalogue serves as a source of inspiration and national pride, echoing Techosystem's commitment to nurturing local talent. It shines a spotlight on the incredible achievements of our entrepreneurs, demonstrating the transformative power of technology and innovation. By celebrating their success stories, we hope to inspire the next generation of innovators and foster a thriving ecosystem of support and collaboration, mirroring the supportive community Techosystem cultivates.

We at Techosystem as a union of key players of Ukrainian tech ecosystem stakeholders created this catalogue through joint effort with multiple stakeholders: in partnership with the Ukrainian Startup Fund, sponsored by Aequo law firm, and with Awesomic as our design partner. We also acknowledge the invaluable contribution of 50 Ukrainian tech ecosystem experts from venture capital funds, ecosystem builders, media, and other organizations. This project is the result of joint effort and we are grateful to everyone involved.

We believe this initiative, born from Techosystem's dedication to empowering Ukrainian innovators, will not only elevate the profile of these startups worldwide but also provide them with the tools and resources needed to overcome challenges, create jobs, and contribute to the economic revitalization of our country. Ultimately, the *Top 100 Rising Ukrainian Startups* catalogue is a symbol of hope, resilience, and the unwavering belief in the power of innovation to shape a better future for Ukraine and the world, a belief that lies at the heart of Techosystem's mission.



Opening words



Ukraine is a country of unbreakable ideas and innovation. Even in the most challenging times, our startups show that no barriers are insurmountable. They turn challenges into opportunities, becoming a symbol of resilience, creativity, and belief in the future.

We are building a platform that helps innovators turn dreams into reality. Our programs open doors to global success, supporting projects that are changing not just Ukraine, but the world. Every startup on this journey tells a story of courage, determination, and the drive to make a difference.

A special focus today is on supporting startups in military tech. Through Bravel, we see Ukrainian innovators creating breakthrough solutions that not only strengthen the country's defense but also help shape its future. These startups prove that innovation is more than technology—it's a powerful force that protects, inspires, and rebuilds.

Ukraine has all it takes to lead global technological change. Together with our partners, investors, and government leaders, we are building an ecosystem that drives us toward new horizons. This is not just about business—it's a mission to create a better future for all of us.



About the Catalogue

The *Top 100 Rising Ukrainian Startups* catalogue comprehensively showcases the most innovative and high-potential startups emerging from Ukraine's dynamic tech ecosystem. This catalogue is a testament to the creativity, resilience, and innovativeness of Ukrainian entrepreneurs who are shaping the future of global industries.

The catalogue was implemented for the first time in 2023 - "Promising UA Startups: Resilience Edition". It gained considerable popularity among stakeholders of the tech ecosystem and became an important tool for promoting Ukrainian startups. Last year's version can <u>be found</u> on the Ukrainian Tech Ecosystem Overview platform.

Demonstration of its previous success:

- 200,000+ reach across media and social media, key ecosystem opinion leaders, the Ministry
 of Digital Transformation of Ukraine, startups, investors and others.
- 7 articles published.
- Numerous downloads of its digital version from Ukrainian Tech Ecosystem Overview Platform.
- 1,000 printed catalogues were distributed.
- 10+ prominent international conferences featuring the catalogue: SelectUSA Investment Summit, London Tech Week, Collision Toronto, TechCrunch Disrupt in San Francisco, Latitude59 in Estonia, TechChill in Latvia, and local events: IT Arena, Invest in Bravery, and others.

As Techosystem continues to grow and evolve, **our goal is to improve each new edition of the catalogue**. Compared to last year's piece, we made several updates and developments to ensure an even more impactful and comprehensive showcase:

- Hall of Fame is not included in this version of catalogue, as it was decided to divide startups and scaleups, and later produce a self-standing catalogue of Ukrainian scaleups.
- The number of experts was expanded from 30 to 50.
- Information about startups now includes each startup's key achievement giving it a
 personal touch and highlighting not only numbers but also key accomplishments of
 startup teams.
- An expanded analytical section.



Selection of 100 startups for the catalogue

Top 100 Rising Ukrainian Startups were identified through a meticulous selection process with the involvement of 50 experts in the Ukrainian tech industry. Like the previous edition of the catalogue, in order to effectively process and select relevant startups, we created a commission of an expert jury whose competencies and knowledge helped identify and assess startups in the catalogue. The expert commission included venture capitalists, ecosystem builders, media representatives and various other institutions whose work directly intersects with startups and innovations and is deeply connected to the tech ecosystem.

For the selection criteria, a working definition of a "Ukrainian startup" was used that Techosystem is currently developing with a number of ecosystem partners.

The notion of being "Ukrainian" in this context:

- · At least one company's founder must be a citizen of Ukraine.
- · >30% of the company's workforce are Ukrainian / >30% of the R&D workforce are Ukrainian.
- · A company has a registered tax-paying entity in Ukraine.

The "startup" definition:

- · A company was founded less than 10 years ago.
- · A company develops an innovative product or service with high potential for rapid growth.
- A company is created to solve real-world problems and focused on innovation and a scalable business model.

First, a long list of 300+ startups was compiled. Then, after the review by catalogue's implementers and supporting venture firms, all experts were given a shortened long list of 200 startups and were to select from 20 to 100 from them. To form the long list and fill it with information about startups for evaluation, we used internal data from Techosystem and USF as catalogue implementers and Ukrainian venture capital companies supporting the catalogue implementation, such as data on attracting investments or grants, and other information from public and non-public sources like Crunchbase, websites and LinkedIn profiles of companies.

Not included in the long list:

- Companies that are older than 10 years.
- Companies considered for the catalogue of scaleups.
- DefenseTech startups as disclosing their details requires special attention to not harm Ukraine's defense capabilities. However, some dual-use companies are included in the catalogue.
- Outsourcing, outstaffing service companies and turnkey development businesses
- · Companies that have ties with russia, for example, russian investors.
- Companies with reputational concerns, for instance, whose founder or team members have not returned to Ukraine after a delegation visit to an international conference.



The catalogue compilation

While filling the catalogue with information, we aimed to **highlight each startup's unique** value and their accomplishments, while also providing an overview of key insights across all startups.

After the final list of 100 Rising Ukrainian Startups, general information received from them was collected and compiled into one database which became the basis for the catalogue - company profiles and analytical component. Data was provided from direct communication with startup teams; if the information was not received from startup representatives, details were taken from open sources.

Company profiles present:

- · Brief descriptions of each startup
- · Website
- Product vertical(s)
- · Stage of development
- · Founding year
- · Number of employees
- Headquarter
- · Names and positions of startup founders
- · Key startup's achievement

The analytical component of the catalogue includes the analysis of:

- · Startup development stages
- Most common product verticals out of 20 identified by Techosystem on the Ukrainian Tech Ecosystem Overview platform as the most prevalent
- · Business models used and annual revenue
- Types of funding and investment sums attracted by startups
- Team composition, including current gender balance situation among Ukrainian startups
- · Others



The catalogue use

We have designed it to be a practical and engaging resource for international investors and partners, making it easy for them to identify opportunities for collaboration and investment. In addition, this catalogue spotlights the promising startup teams internally to Ukrainian investors, other co-founders, and local opportunities - making collaboration inside of the local ecosystem stronger. **How can the catalogue be used?**

- Spread the word about this valuable resource within your networks on LinkedIn and other social media pages.
- · Take it to local events and international conferences.
- · Show it to investors.
- · Show it to startup founders and teams.
- Explore a curated selection of innovative startups across various sectors.
- Find relevant data and insights to identify startups that align with your investment criteria and interests for potential investment interest.
- Connect with entrepreneurs identify startups for mutual benefit and initiate contact with founders to explore potential collaborations.
- · Discover talented entrepreneurs and high-potential startups to support.
- Learn about key players in Ukraine's technological ecosystem startups, experts and partners.
- Share your suggestions and ideas to help improve the catalogue and make the next edition more useful.



Experts

We would like to express our gratitude to the 50 experts who took part in the assessment of startups for the 100 Rising Ukrainian Startups catalogue. Your input, expertise, time, and dedication are extremely valuable to us and the tech ecosystem!



Adam Hashchyshyn Roosh Ventures Principal



ZAS Ventures Founder & Managing Partner



Andrii Brodetskyi Horizon Capital Private Equity Analyst



Andrii Sorohan u.ventures Venture Director



Andrii Zaikin YEP Founder & CEO



Anton Waschuk UMAEF Director of Innovation, Education

and Entrepreneurship



Sigma Software Labs Investment Director



Galyna Isakiv SID Venture Partners Head of Portfolio & Operations



Halyna Vasylevska Startup mentor. Advisor and Investor



Hanna Shuvalova Horizon Capital Principal



levgeniia Bespalova **UNIT.City** Head of Ecosystem



Ihor Markevych FIT Community RIS Hub Ukraine **EIT Community Officer**



Illya Kabachynskyi Journalist, Editor. Reporter



Ivan Petrenko CEO, CfE | Managing Partner, Angel One



Kateryna Bezsudna Defence Builder Co-founder & CEO



Kristina Seryozhechkina Kooperativ CEO



Kyrylo Mazur Center42 Founder & CEO



Leon Podobedov hi5 Ventures General Partner



Mariia Romanova Radar Tech CEO



Mariia Shevchuk IT Ukraine CEO



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Oleksii Vitchenko
DigitalFuture
Founding Partner



Oleksii Yermolenko Flyer One Ventures Co-Founder & Partner



Olena Shershun Civitta Associate Partner



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Sergii Kravets GR Capital Partner



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Valentyna Dudko Forbes Ukraine Editor



Valeria Kushnerchuk Diia.City.Union. CEO



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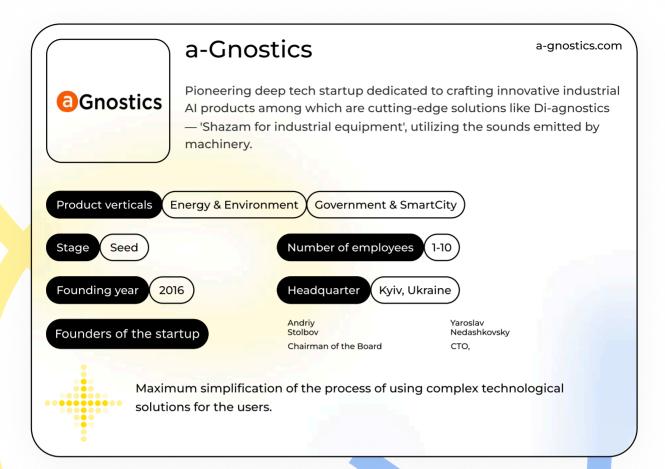


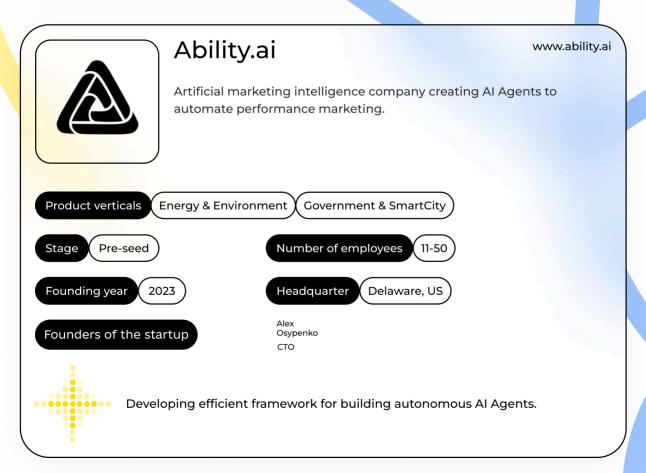
Yelyzaveta Bordunova Vector Editor-in-Chief



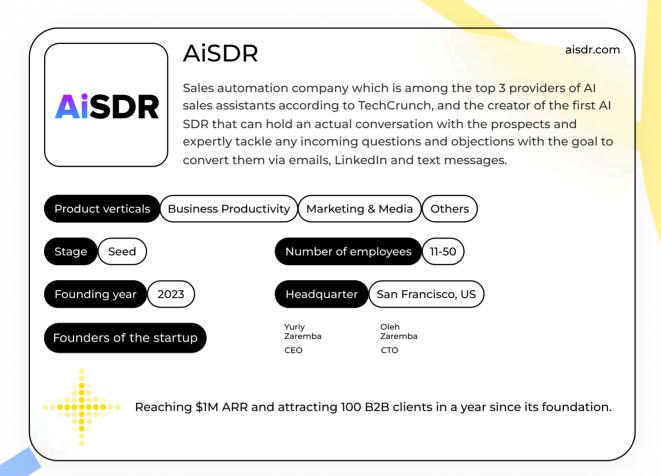
Yuliya Sychikova AVentures Capital Director

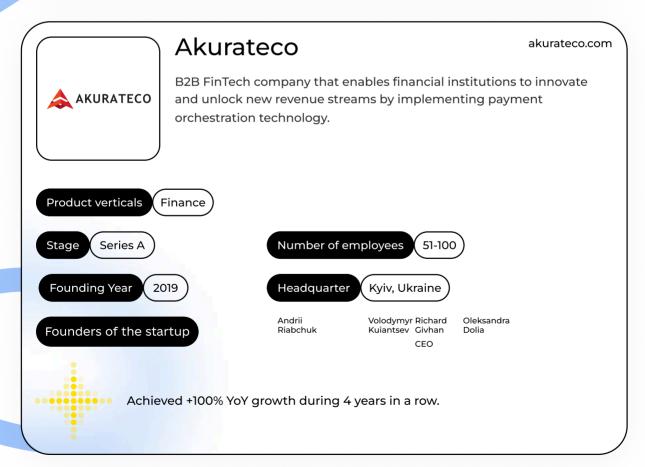


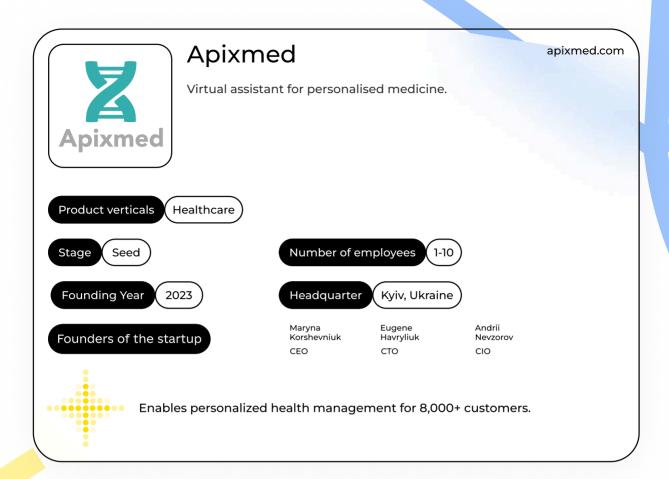


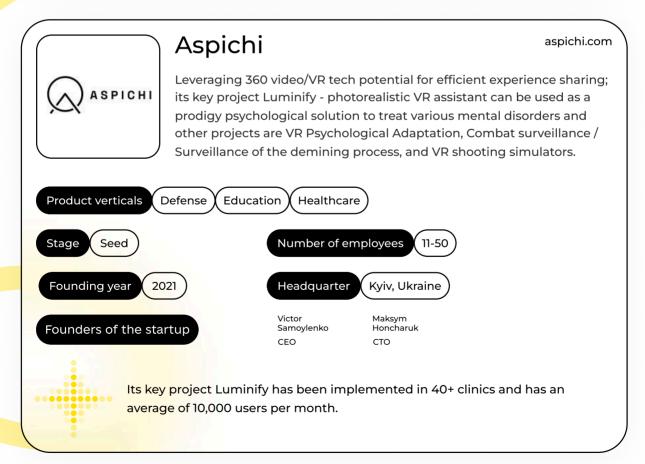




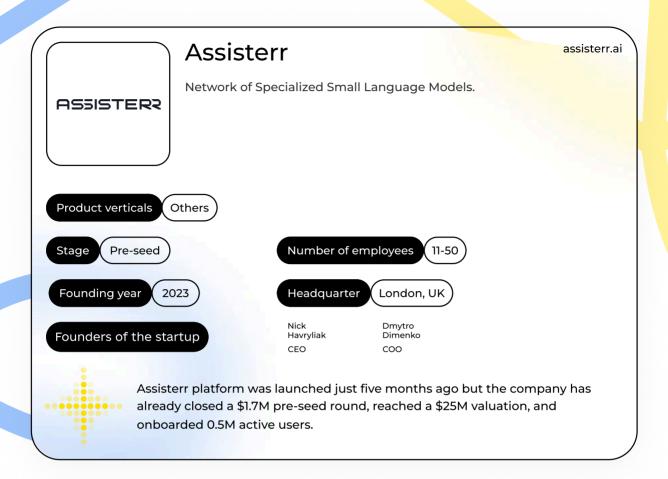


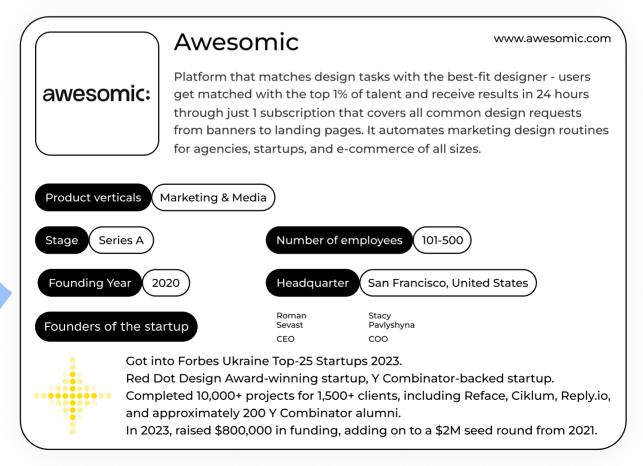


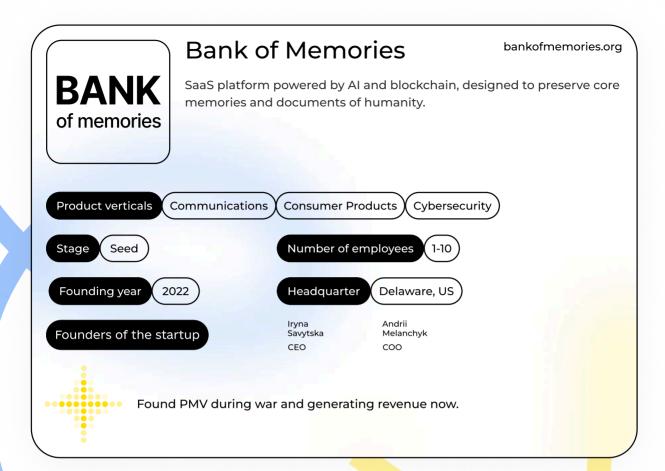


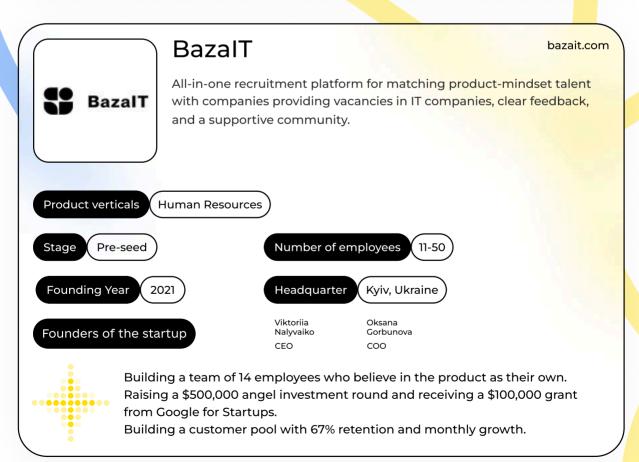




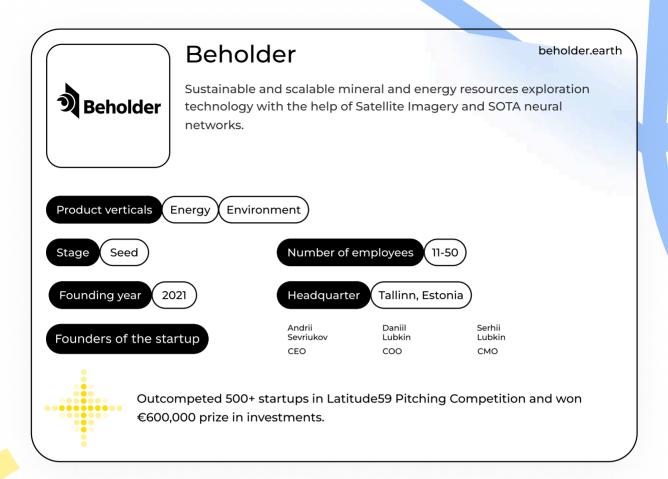


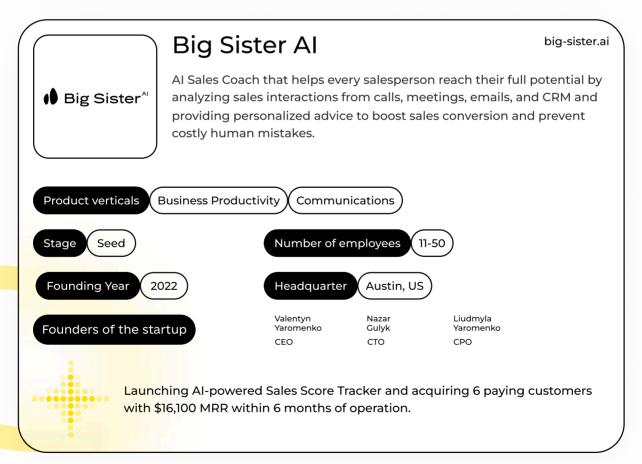


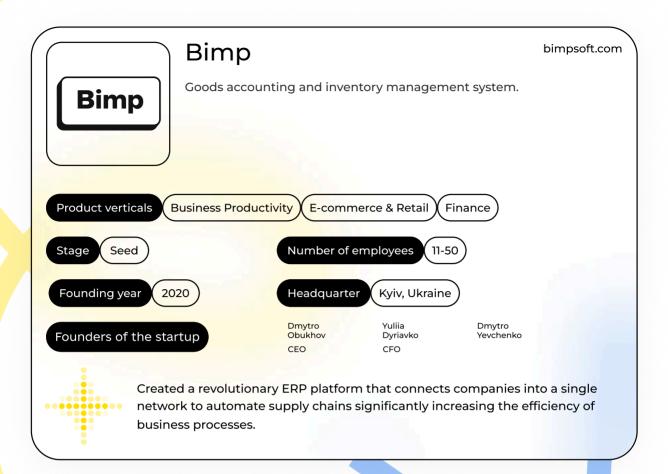


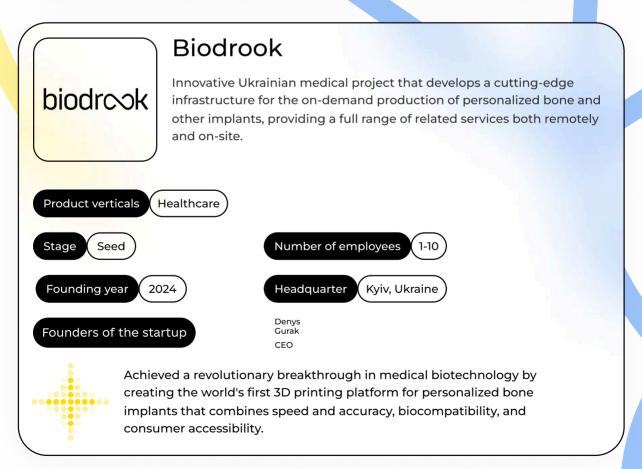




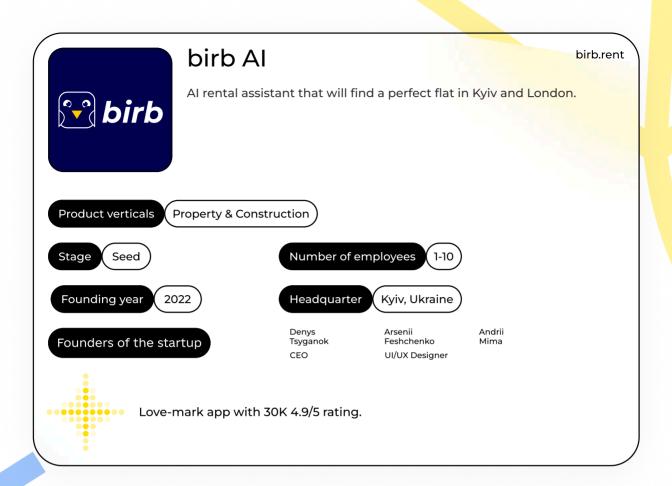


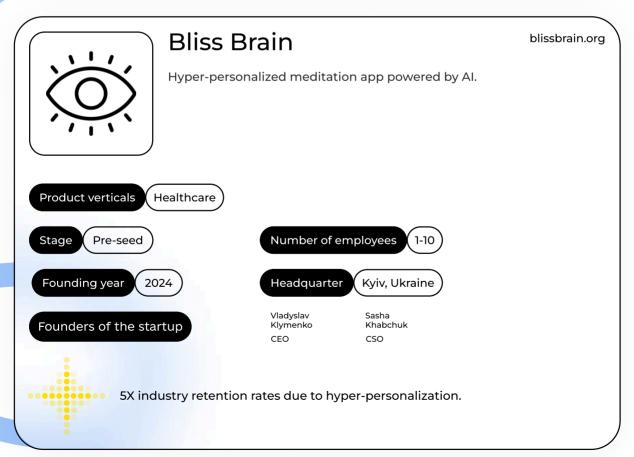


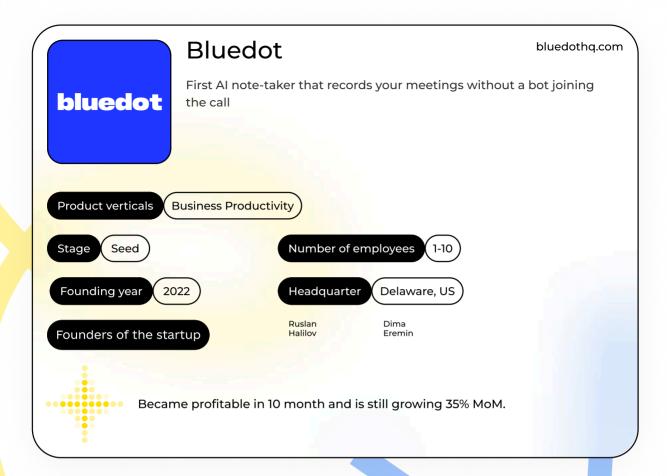


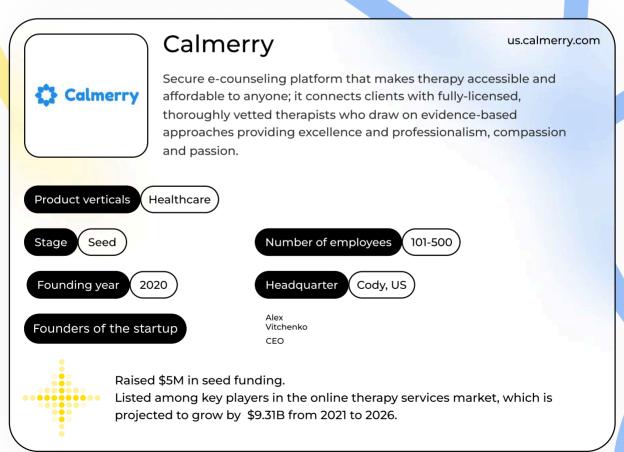




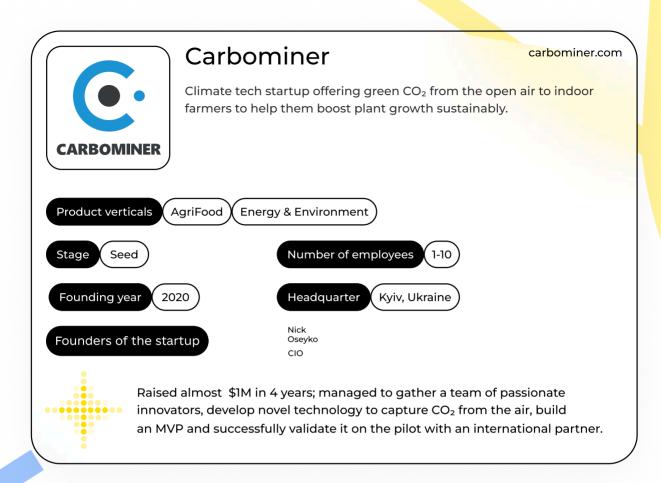


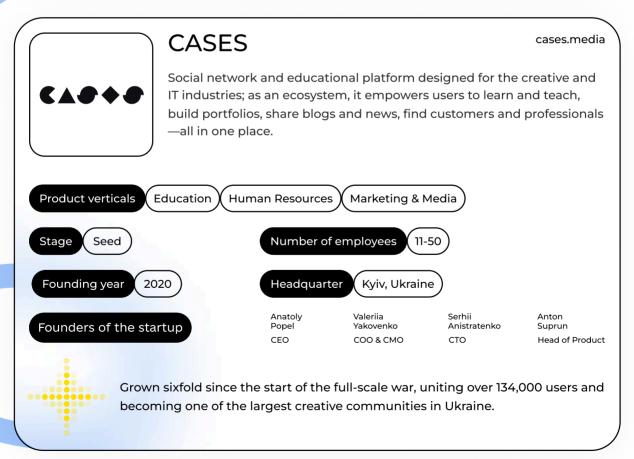


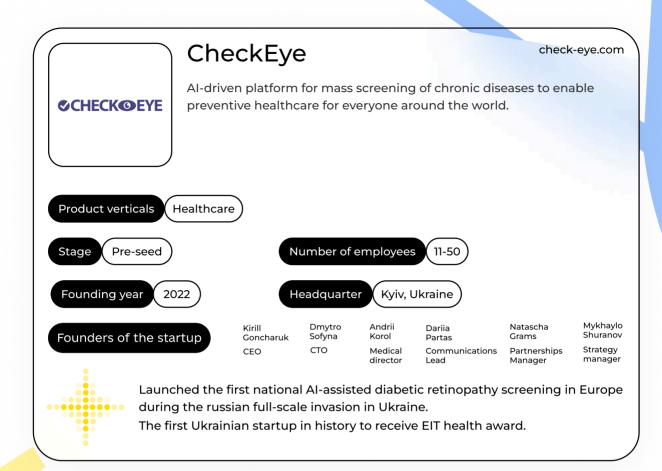


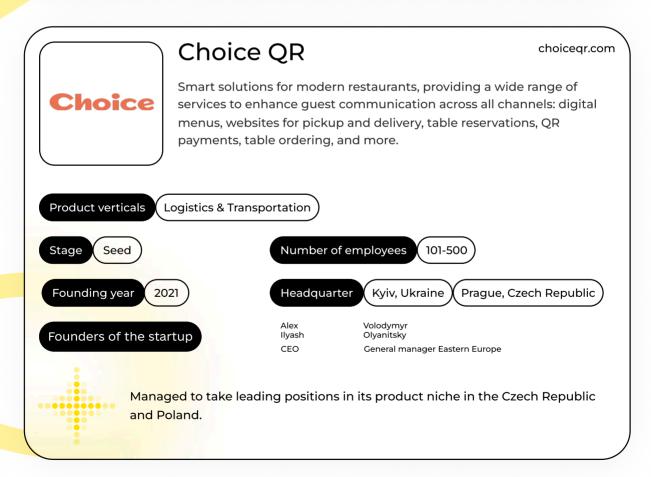




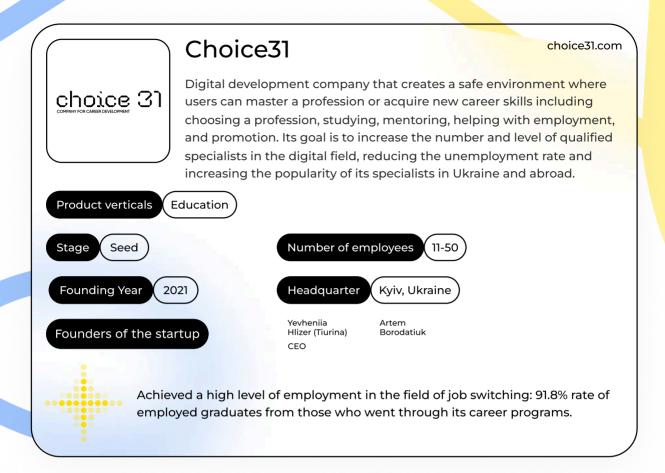


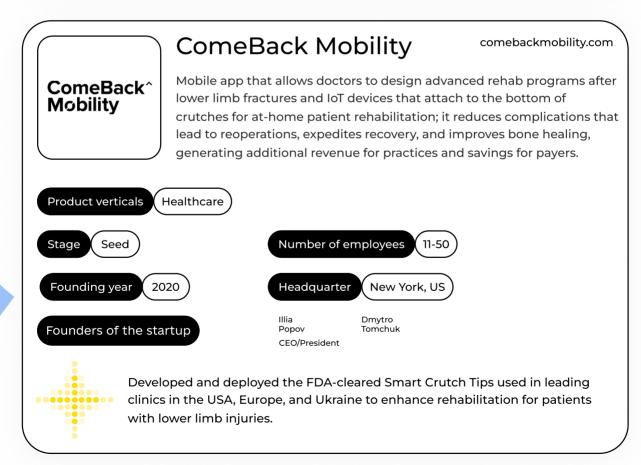


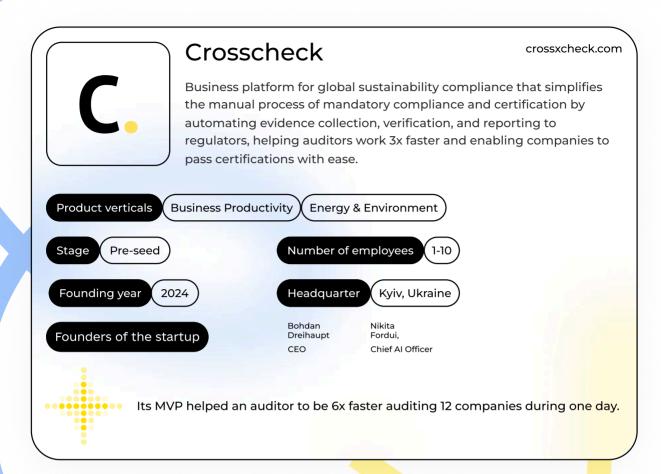


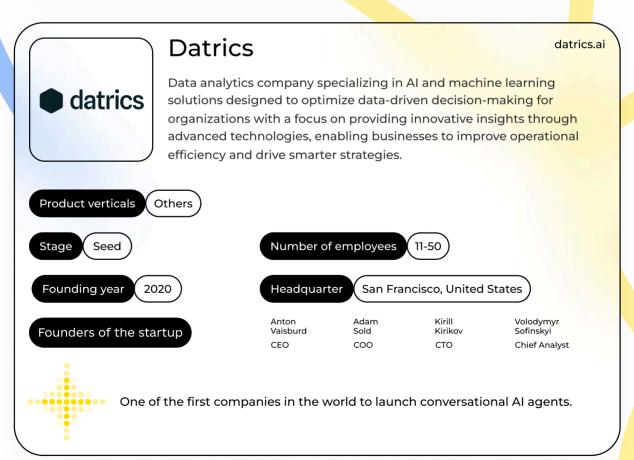




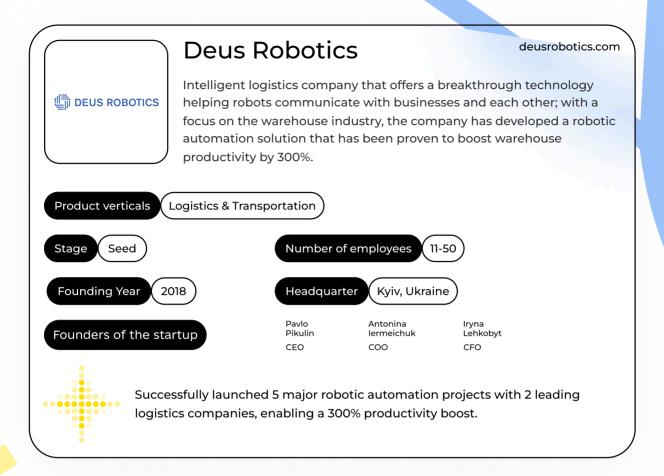






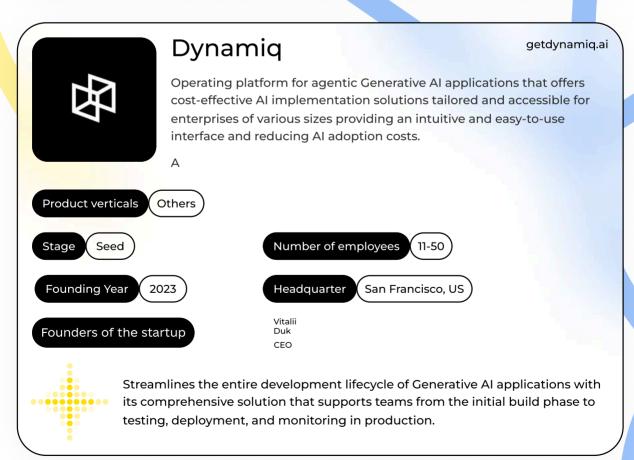




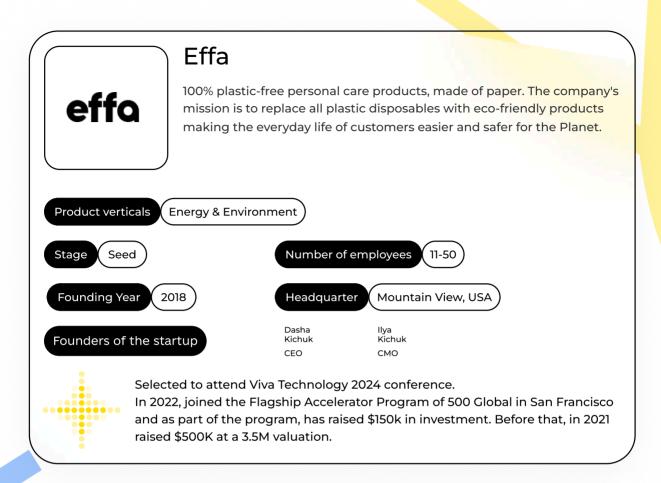


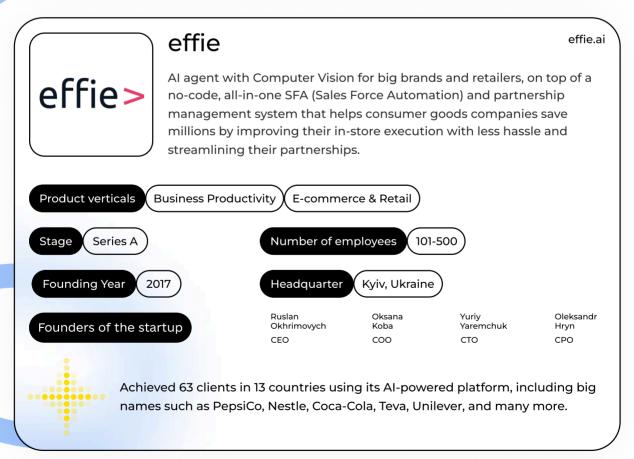


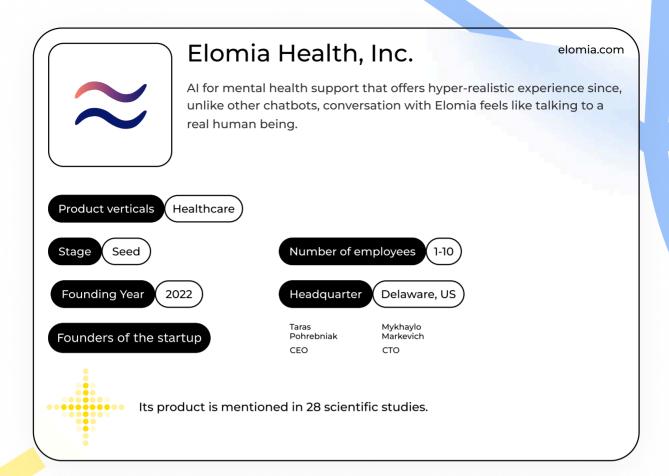


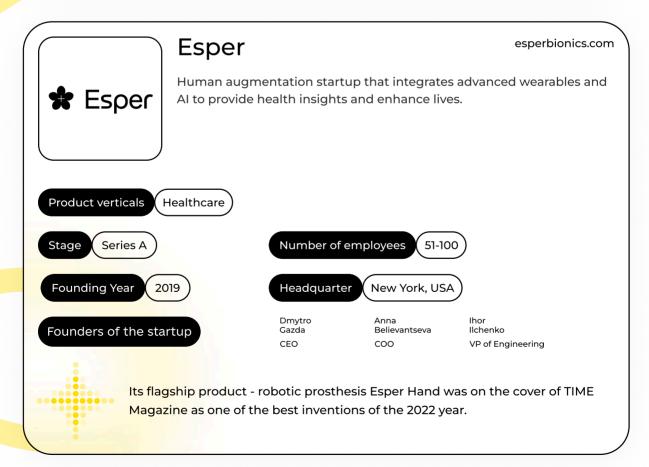




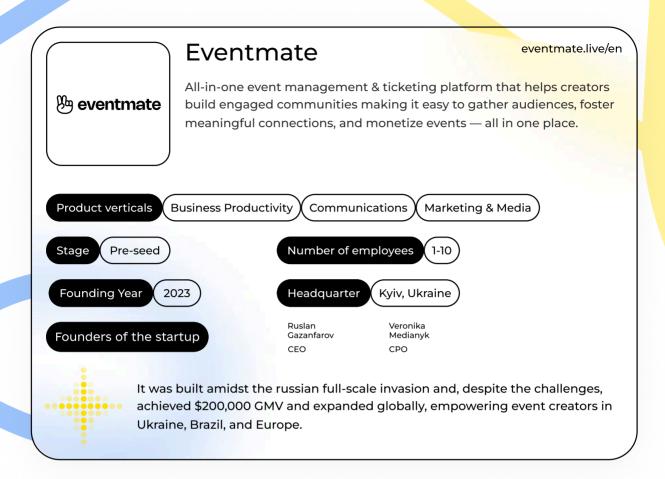


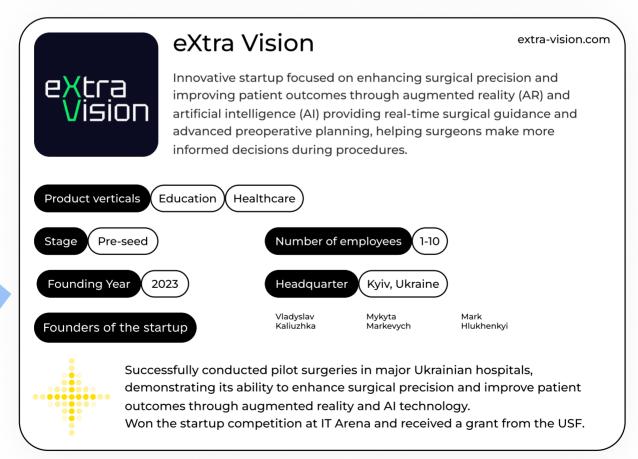


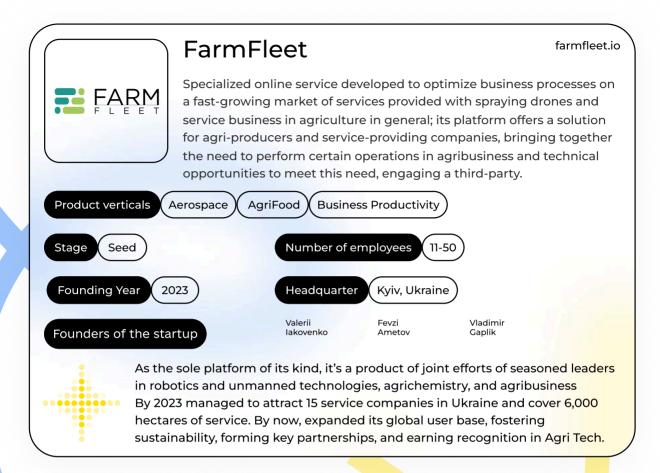


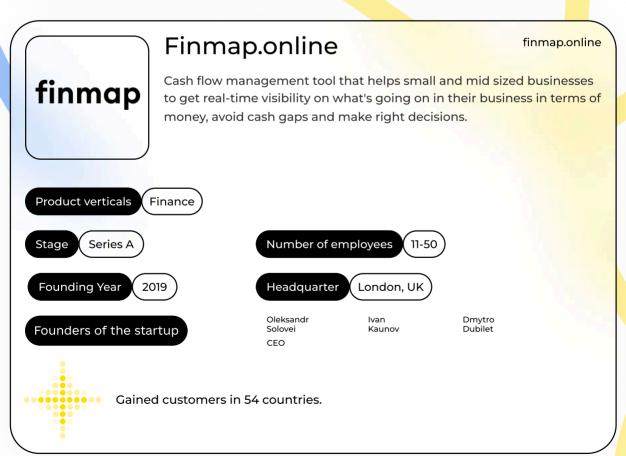




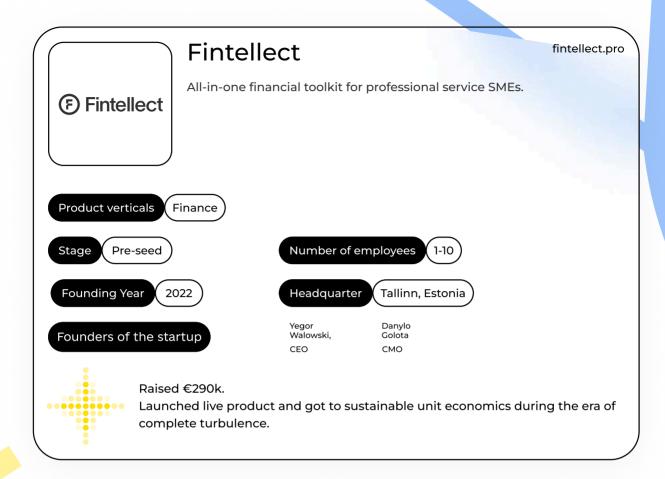


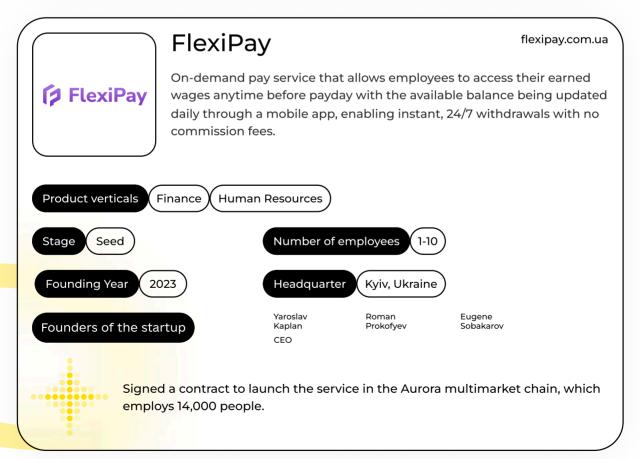


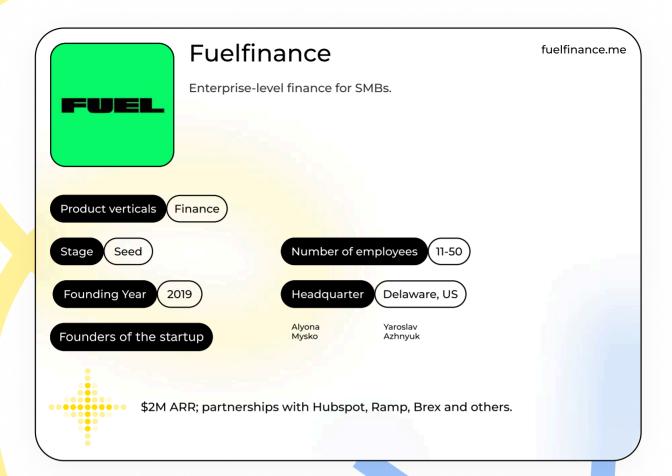


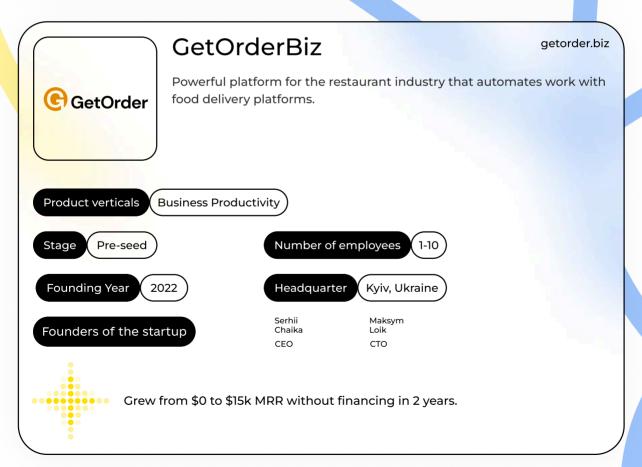




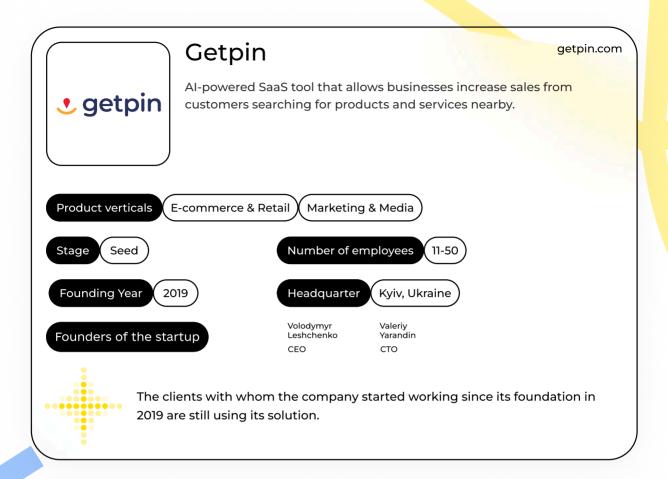


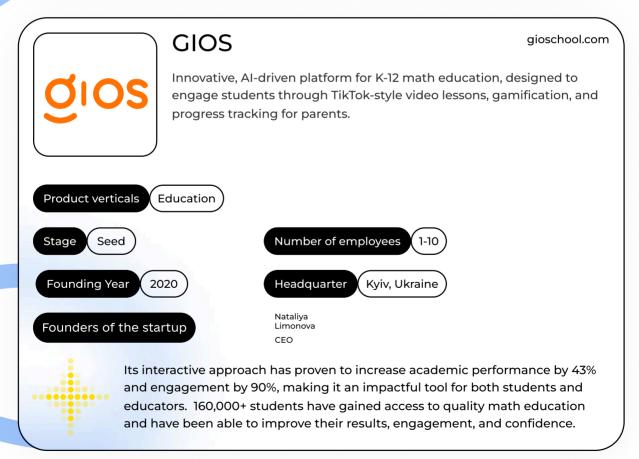


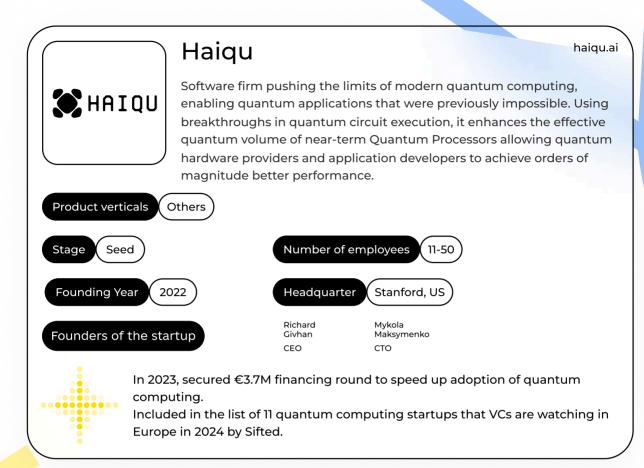


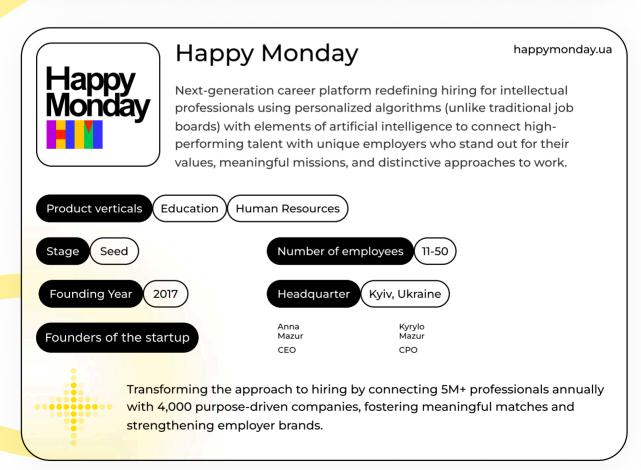




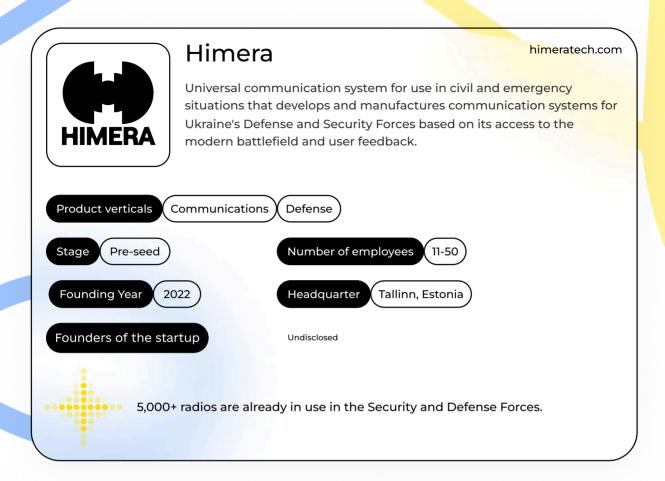


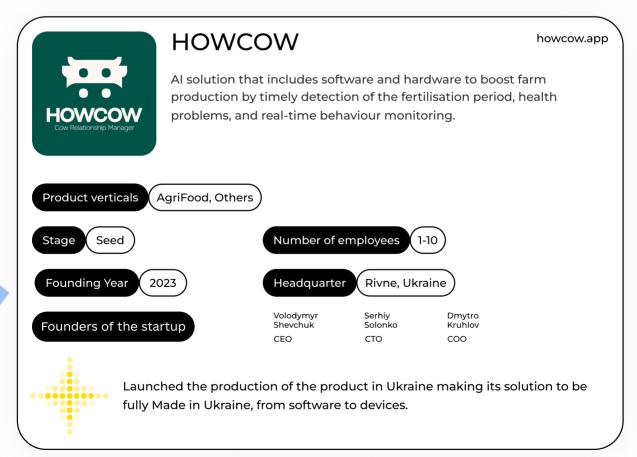


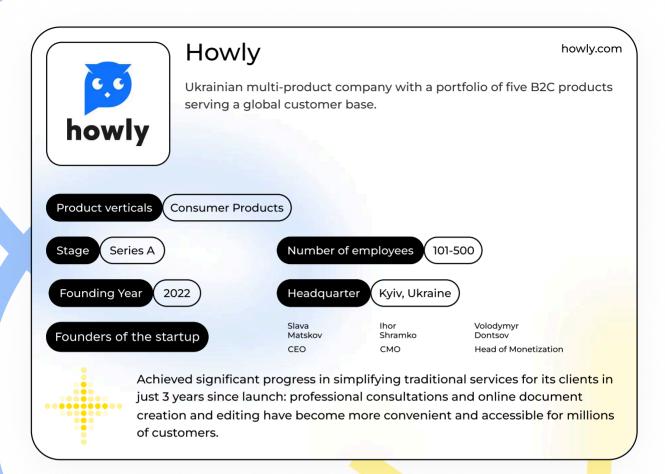


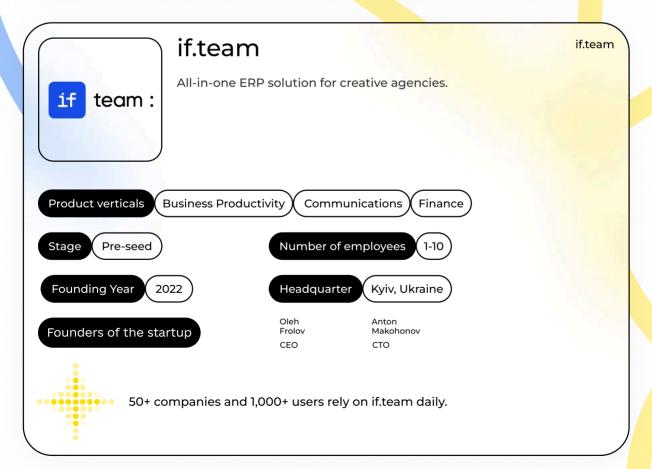




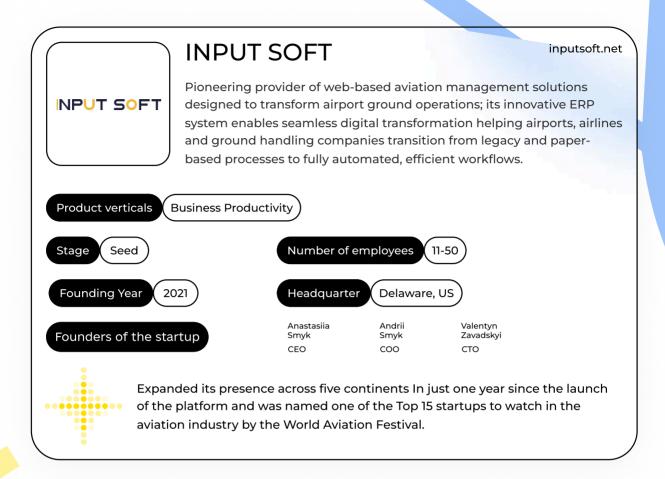


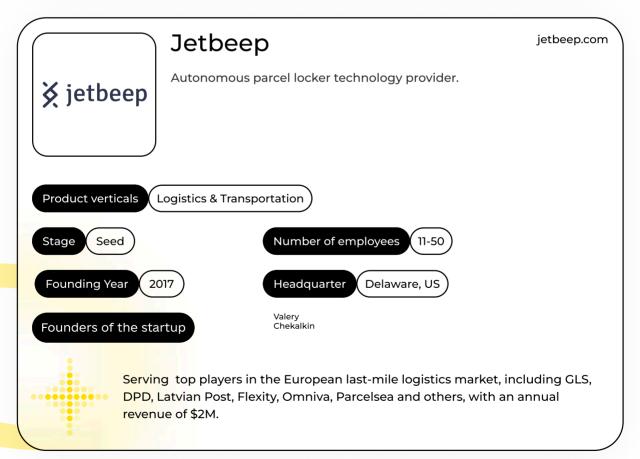


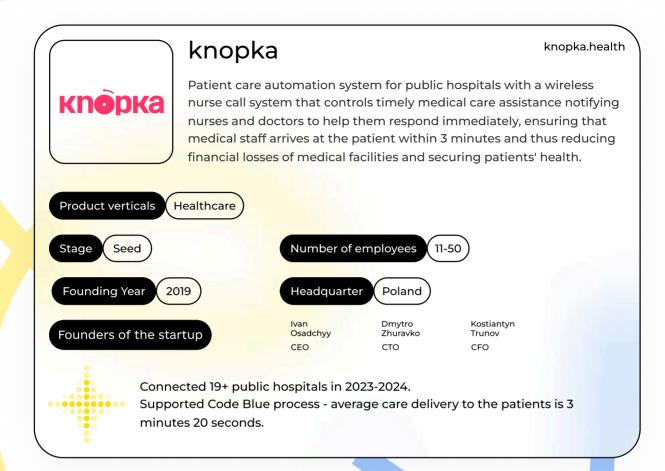


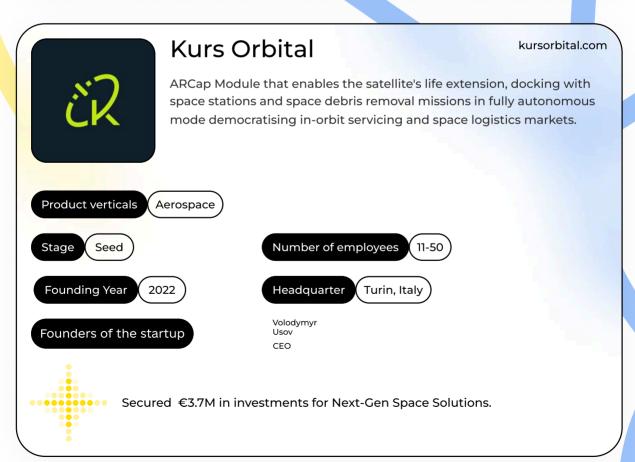


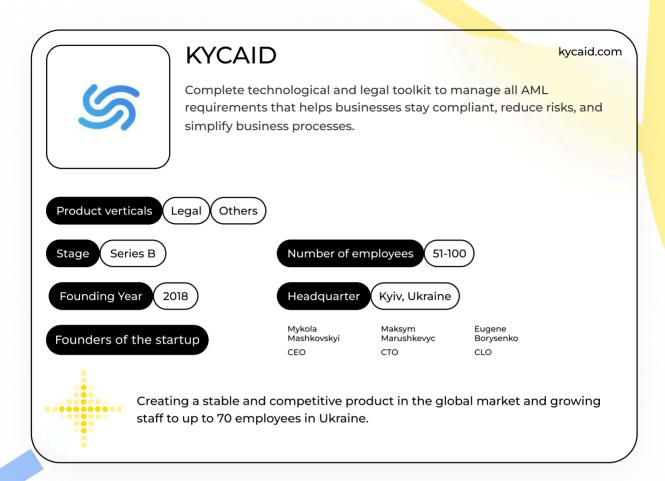


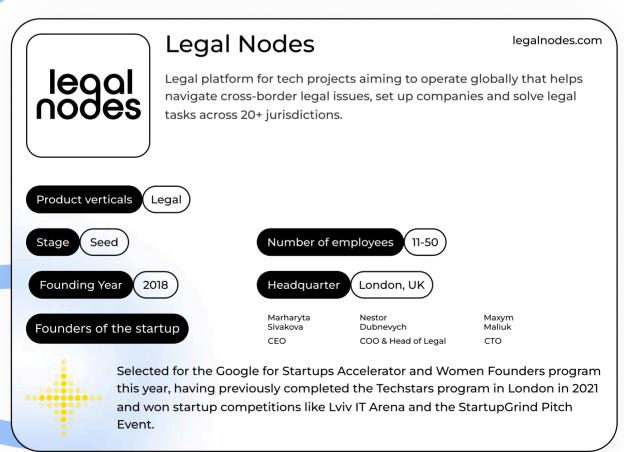


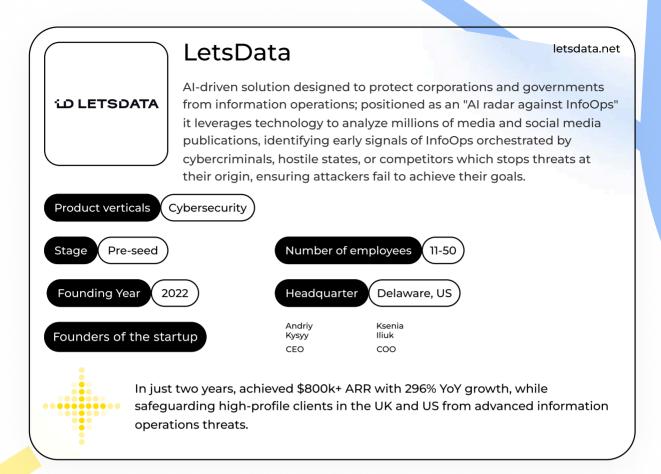


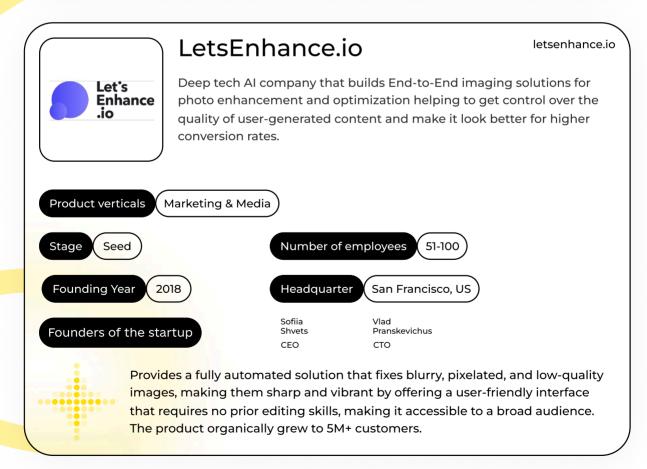




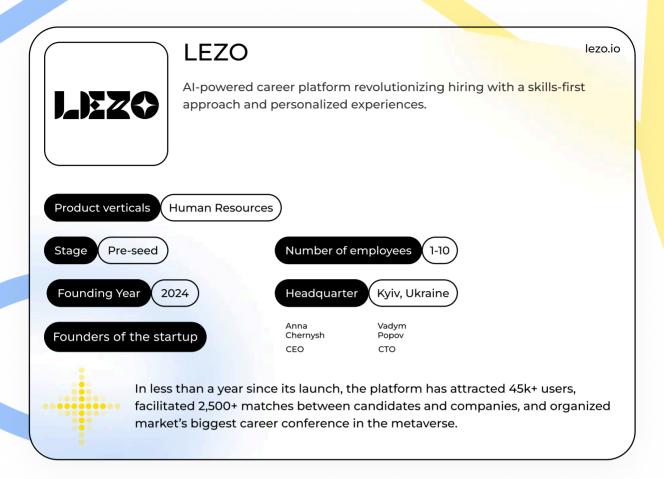


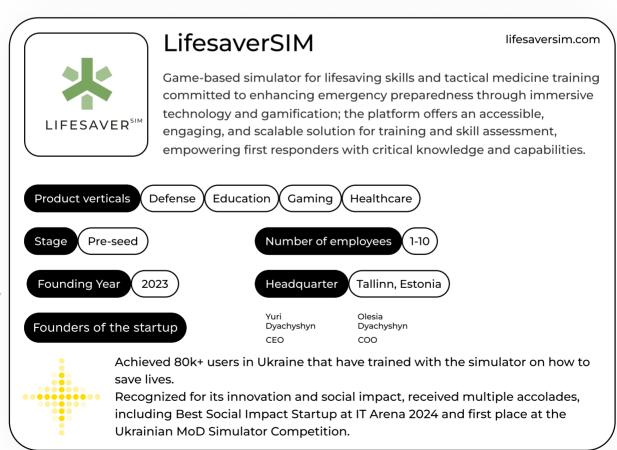


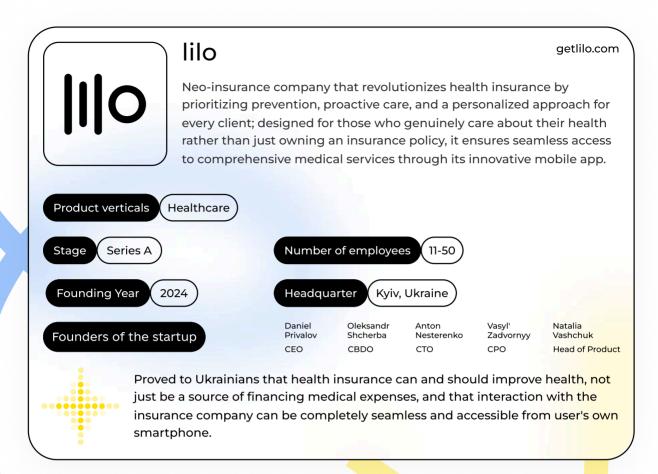


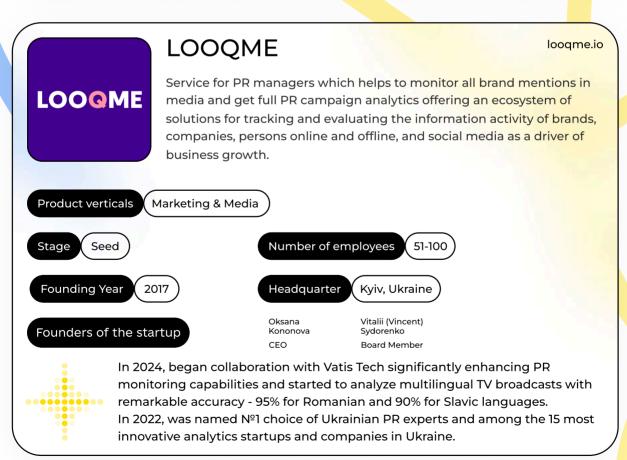




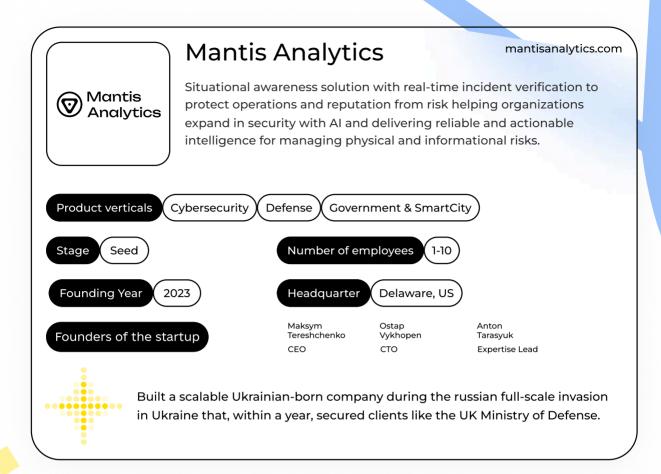


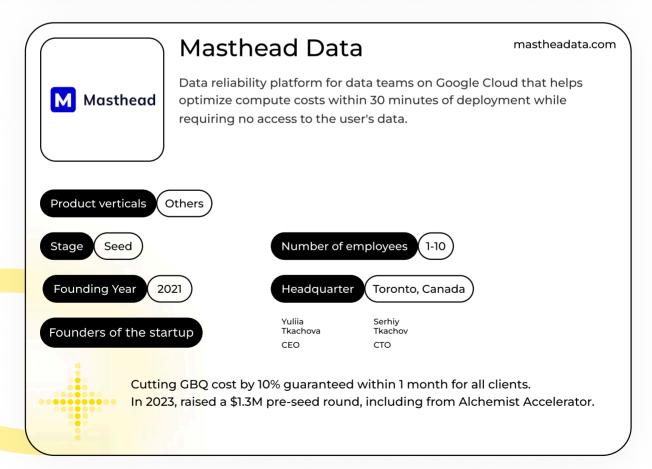


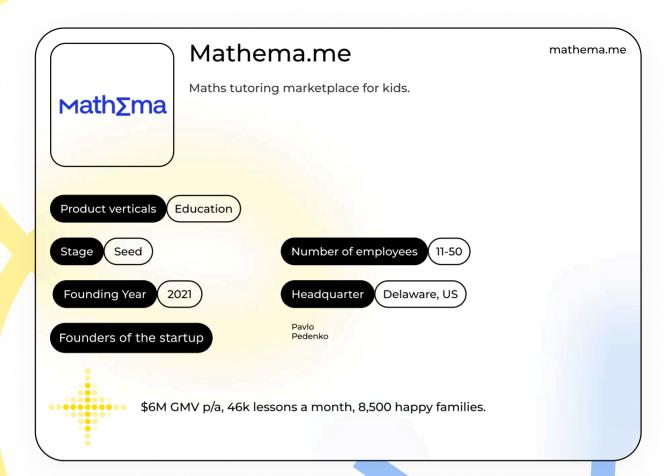


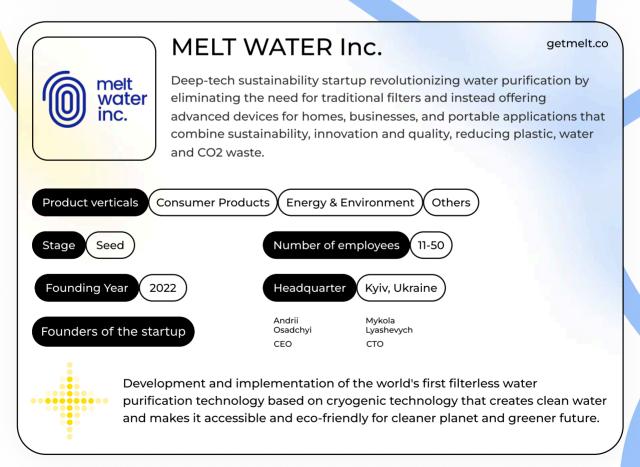




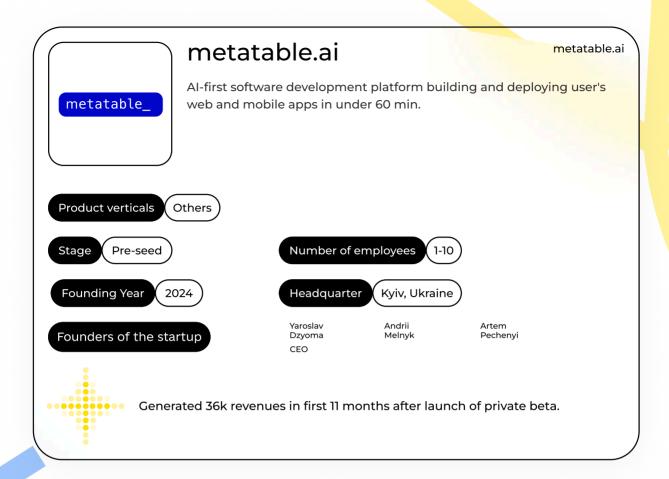


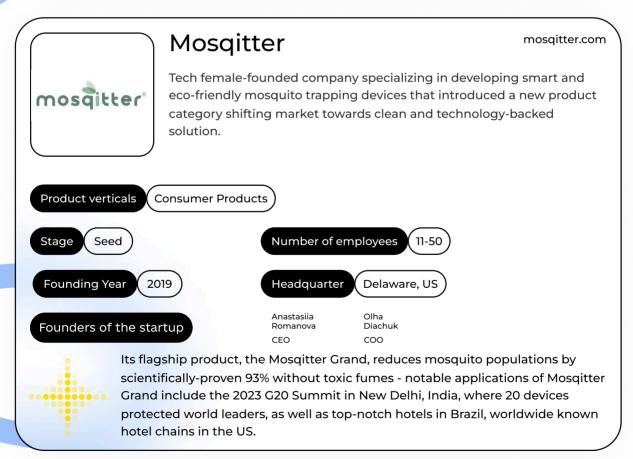




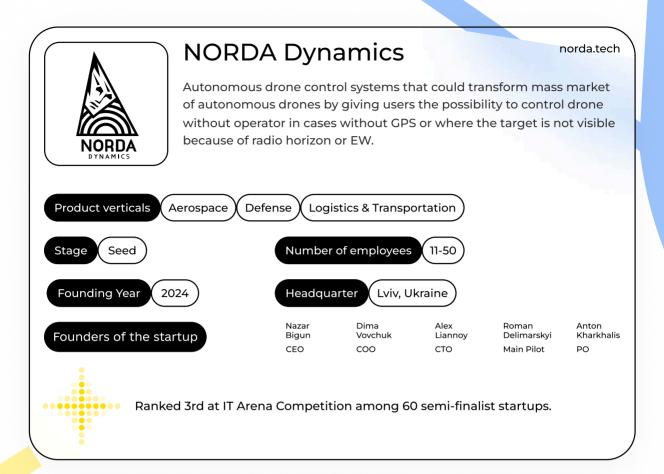


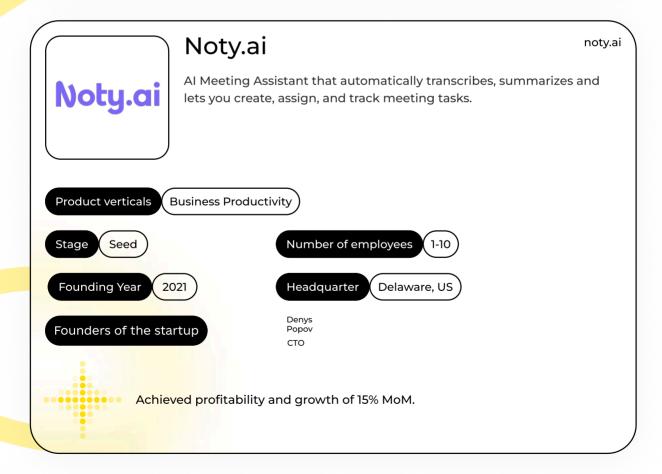




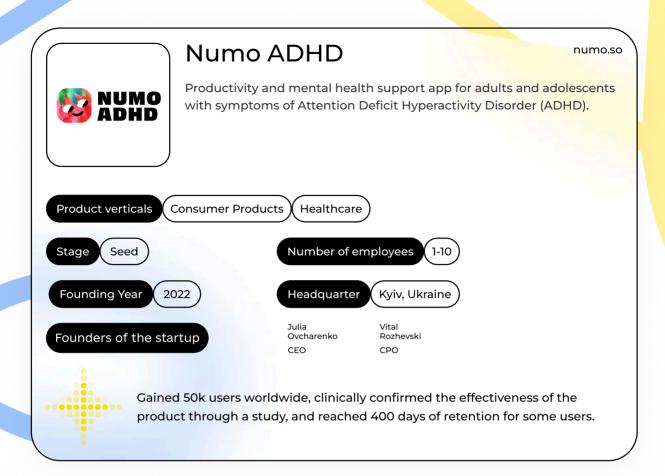


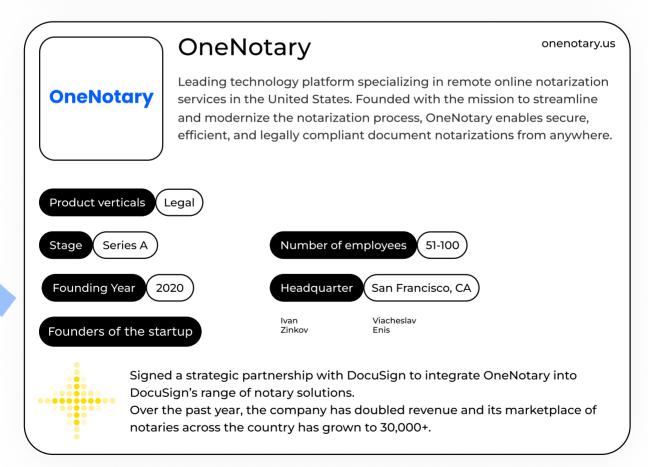


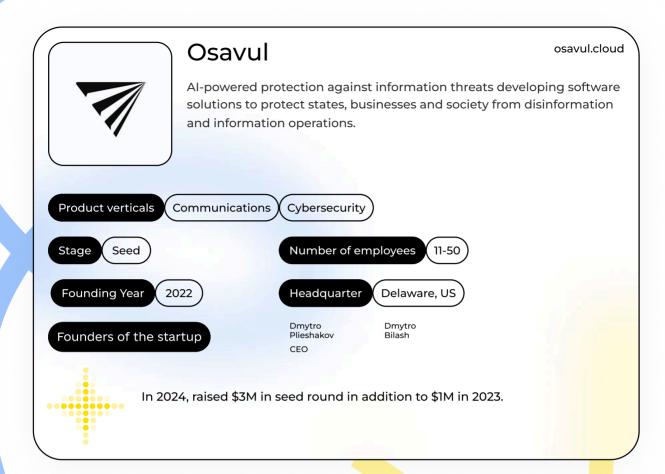


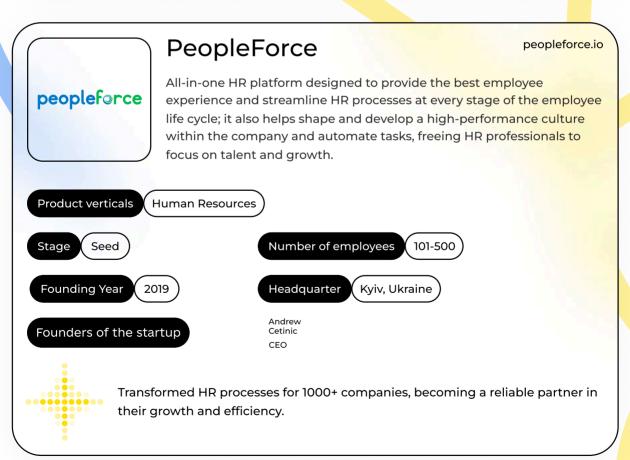




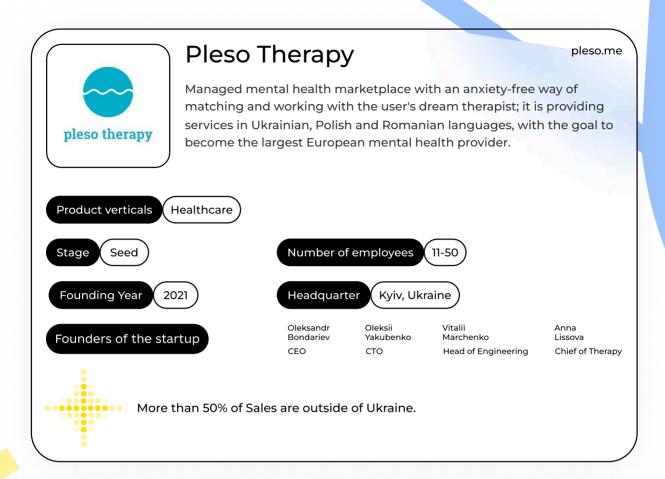


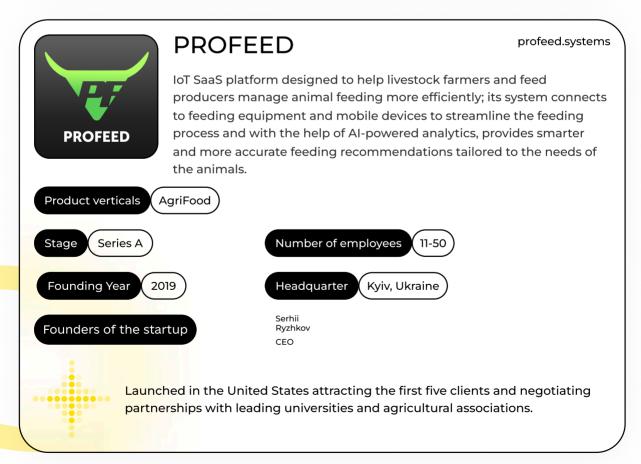


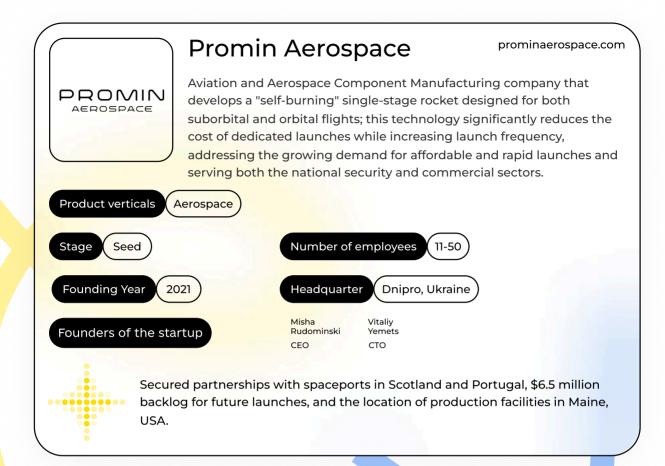


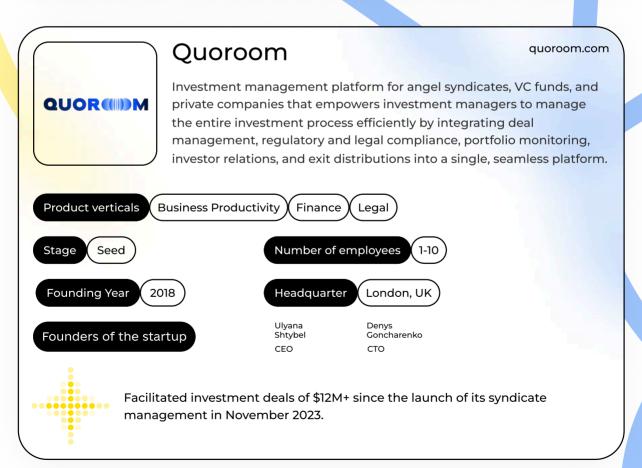




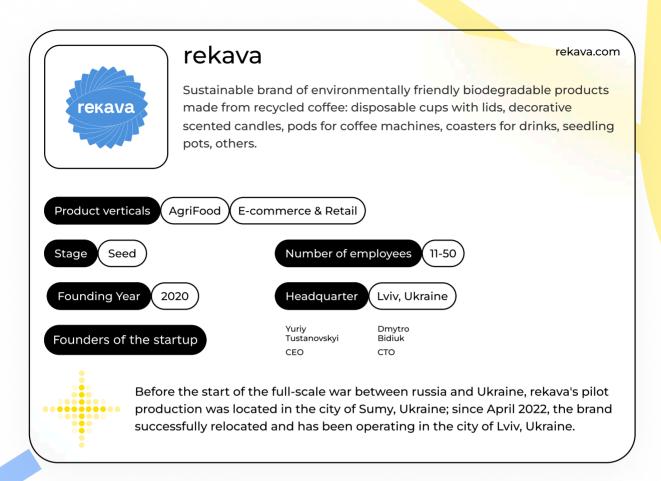


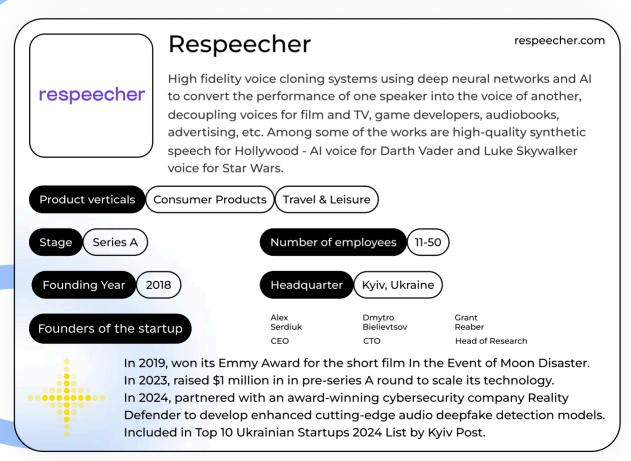




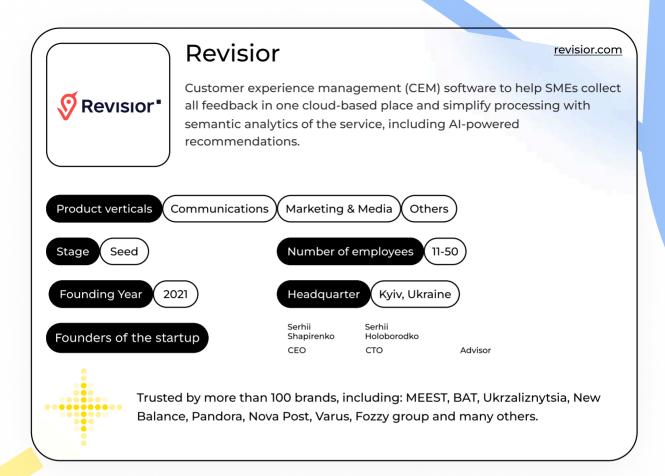


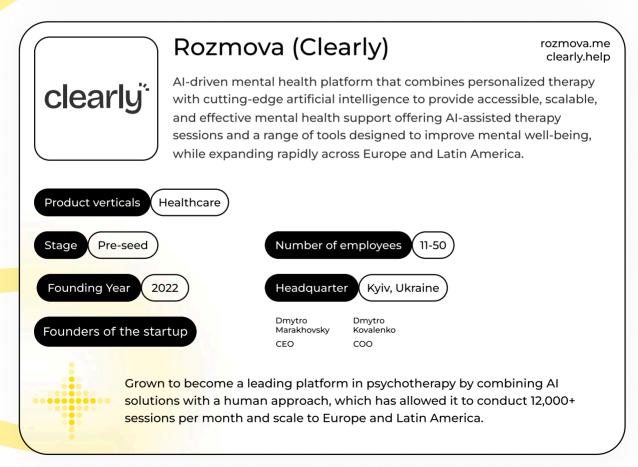




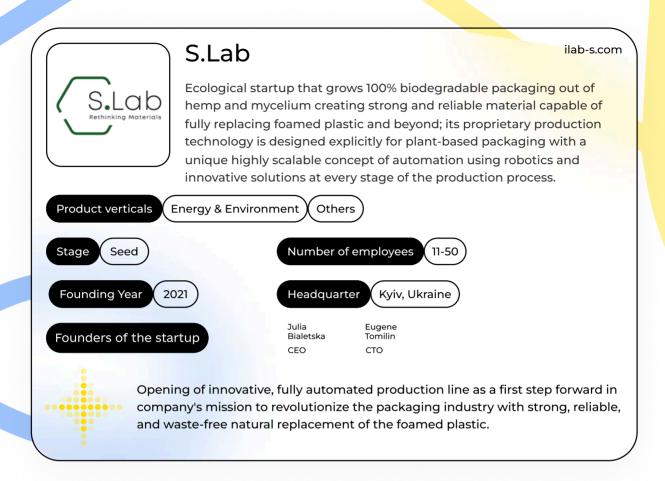


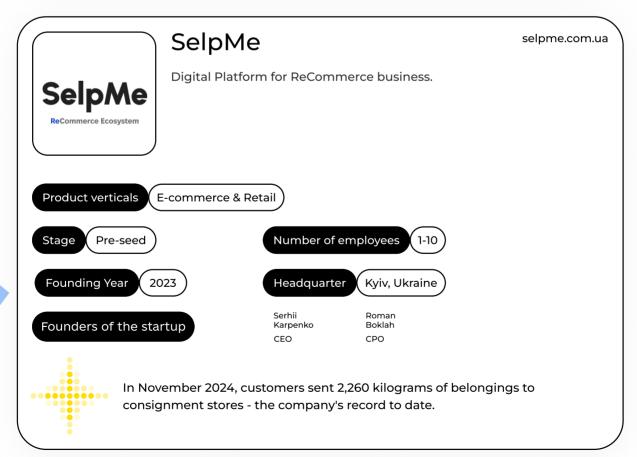


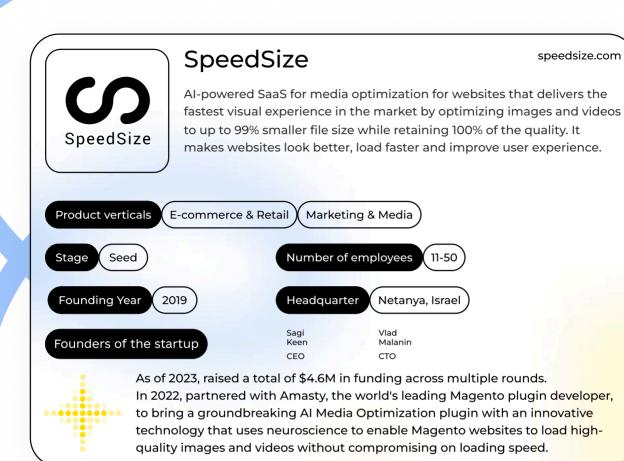


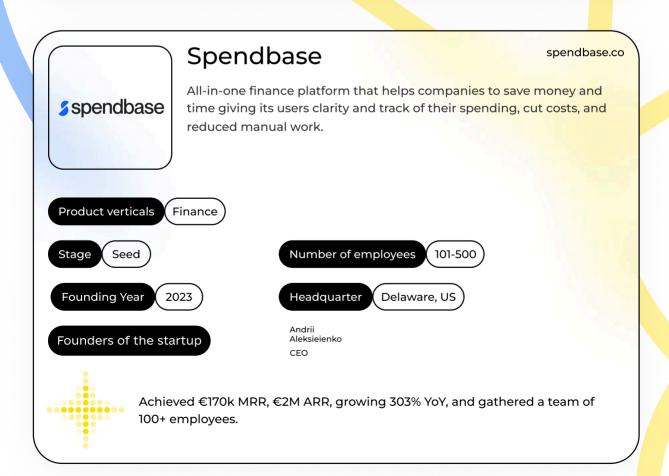




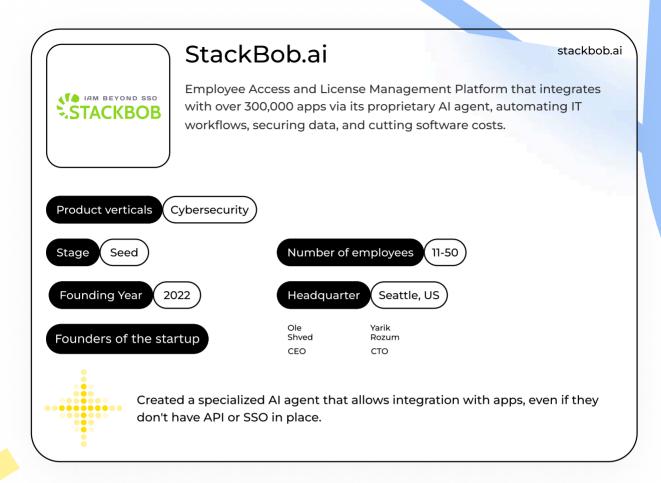


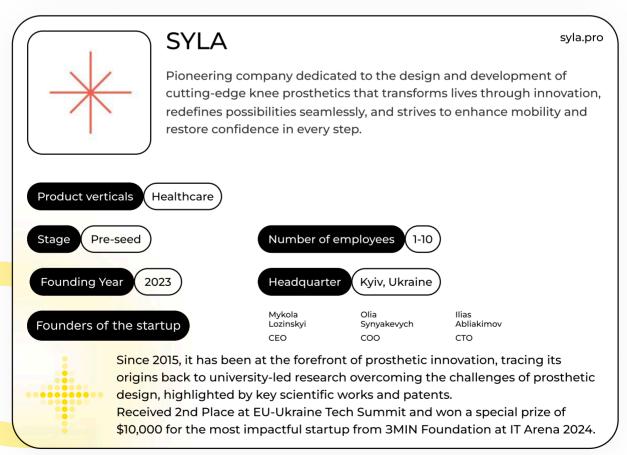


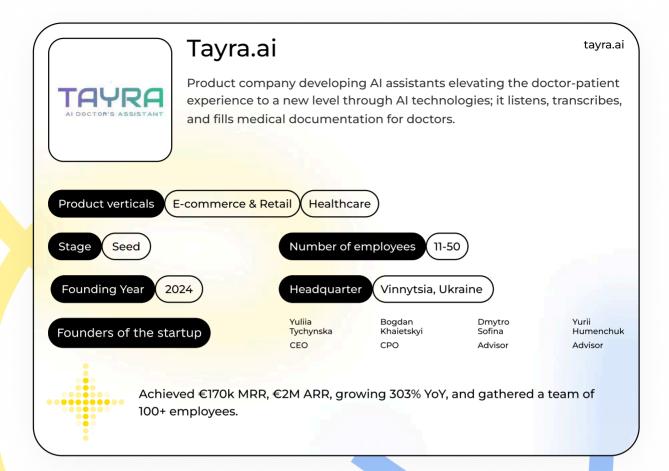


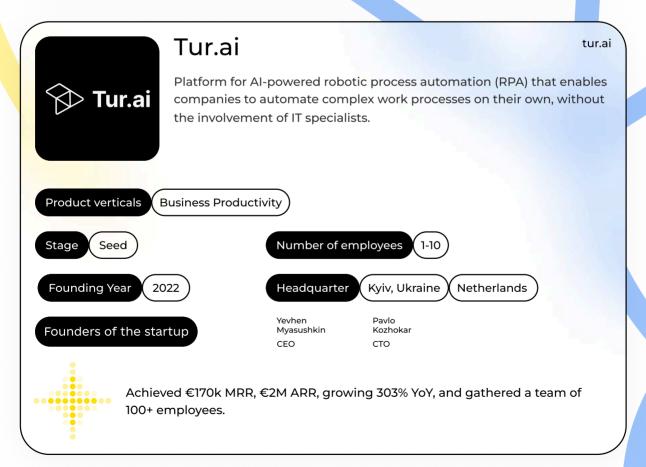




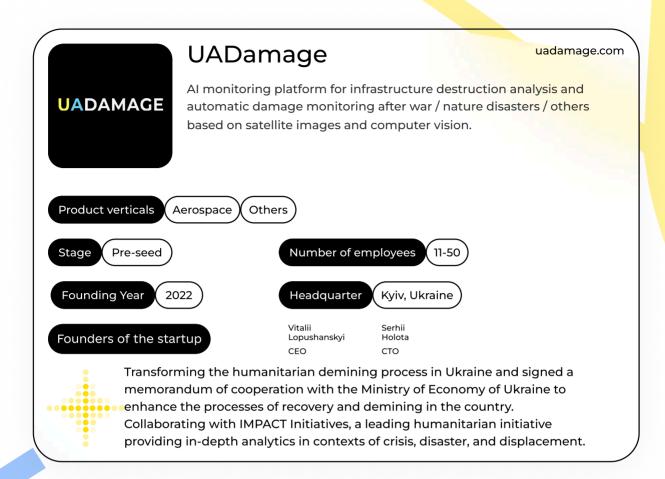


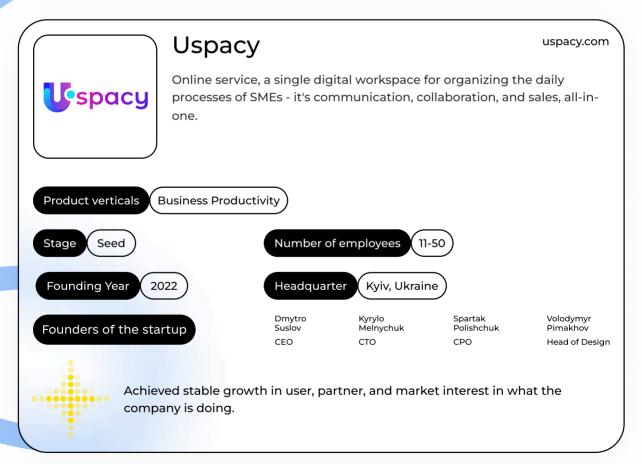


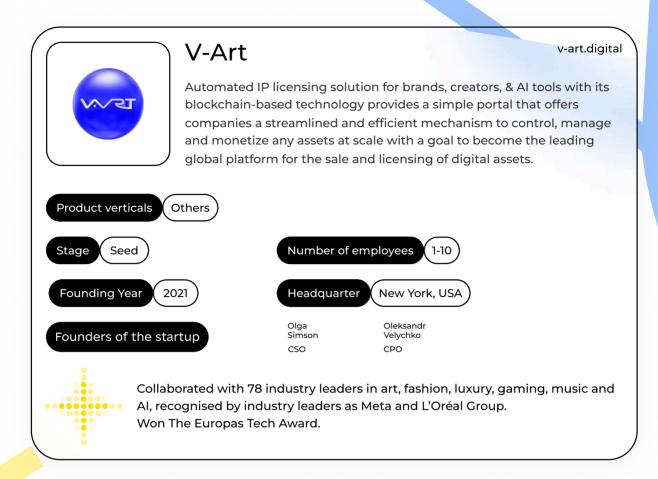


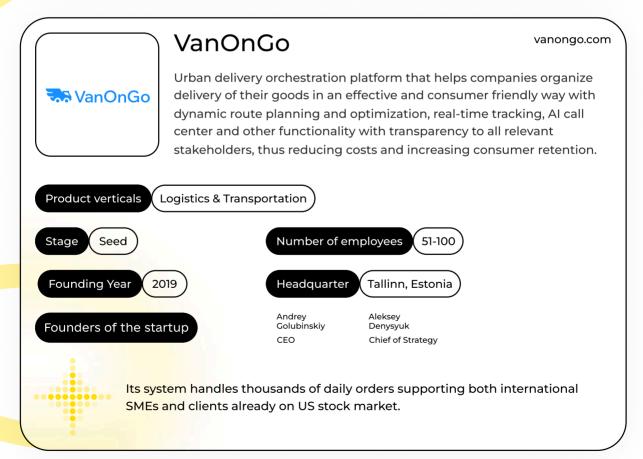




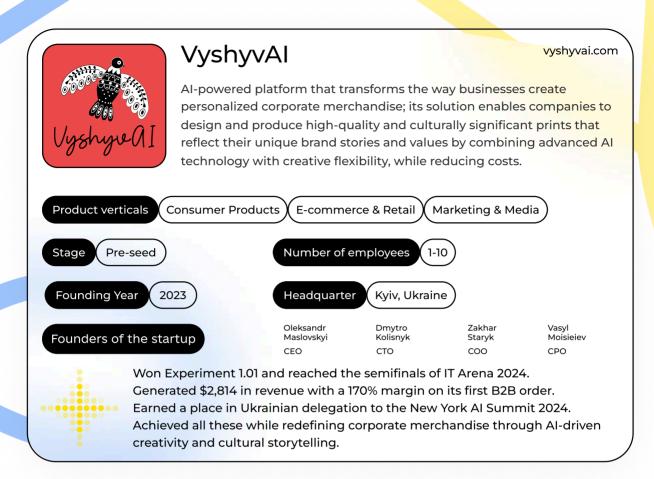


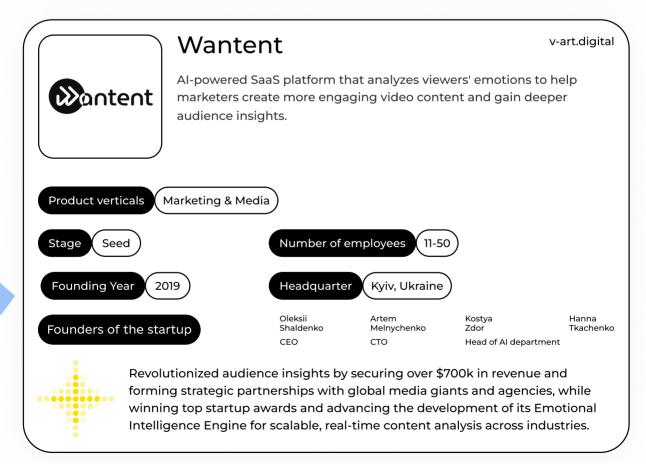


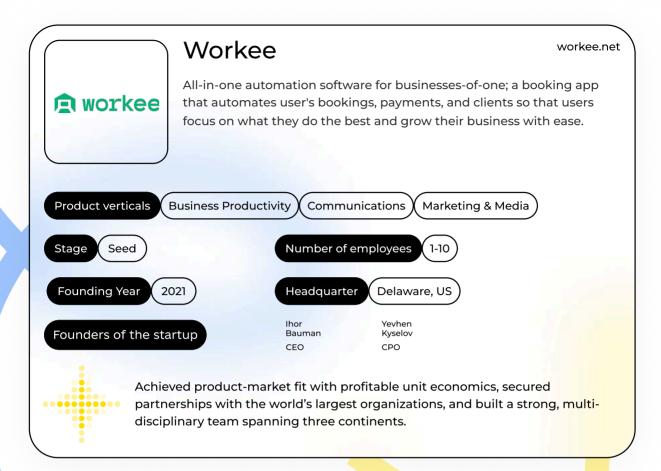


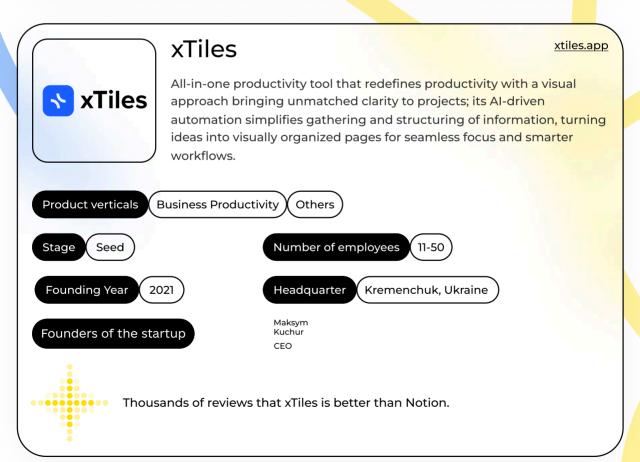




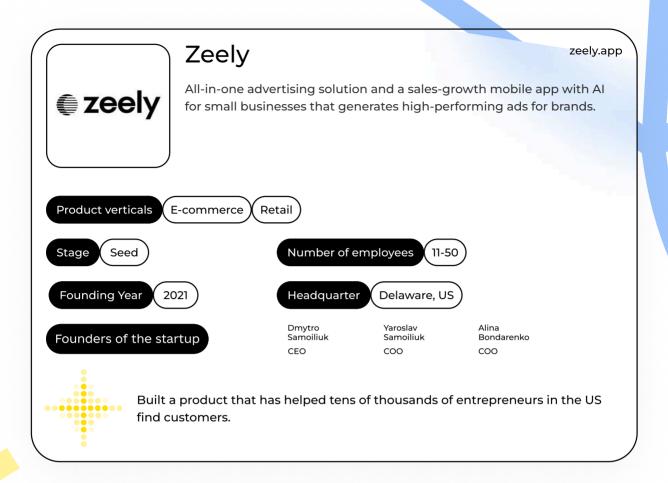


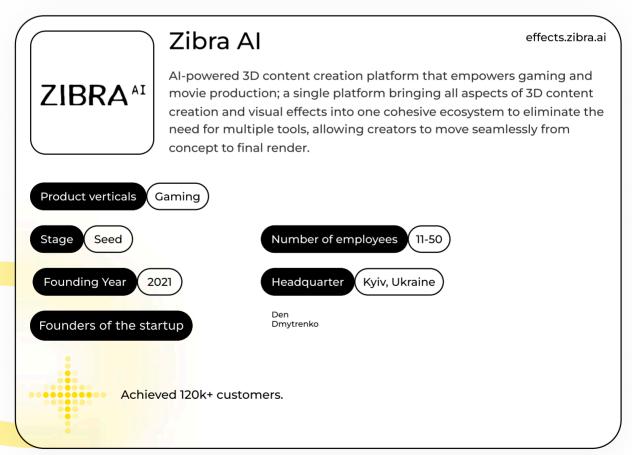








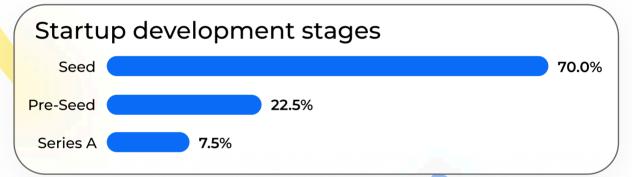


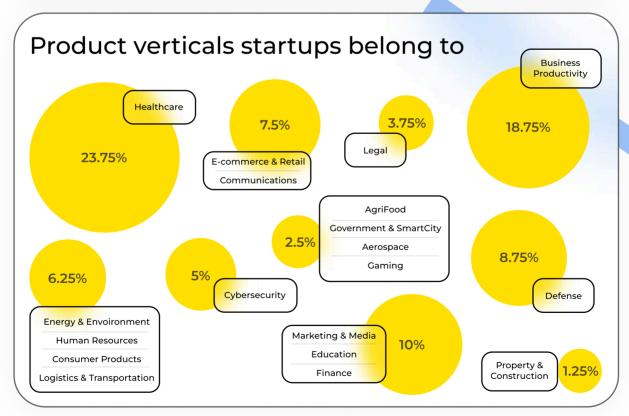


Analytical addition to the catalogue

Methodology of the analysis

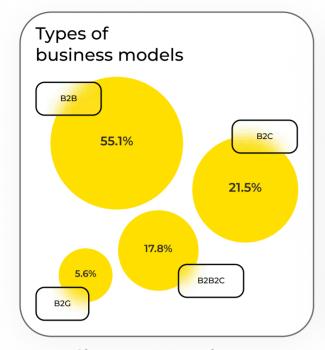
The study for the additional analytical component of the catalogue was conducted from surveying startups included in the *100 Ukrainian Rising Startups* catalogue. The study involved 80 projects that provided data on their product verticals, business models, team composition, funding, target markets, etc. The collected responses were analyzed and visualized to present the following results.

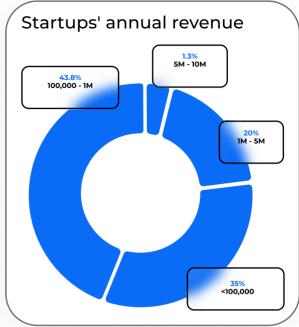




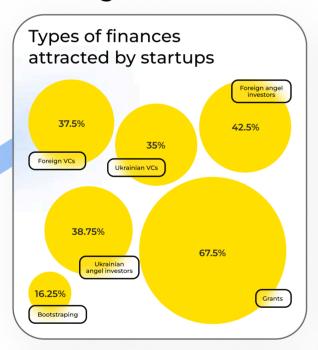


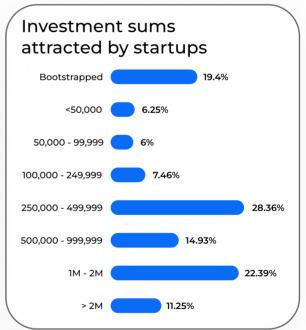
Revenue generation





Funding attraction





Insights from the data

- The largest number of surveyed startups were founded between 2021 and 2023, with a peak in 2021.
- Most startups in the catalogue are at the Seed stage of development 70%.
- The most common product verticals are Healthcare, Business Productivity, Marketing & Media, Education, and Finance.



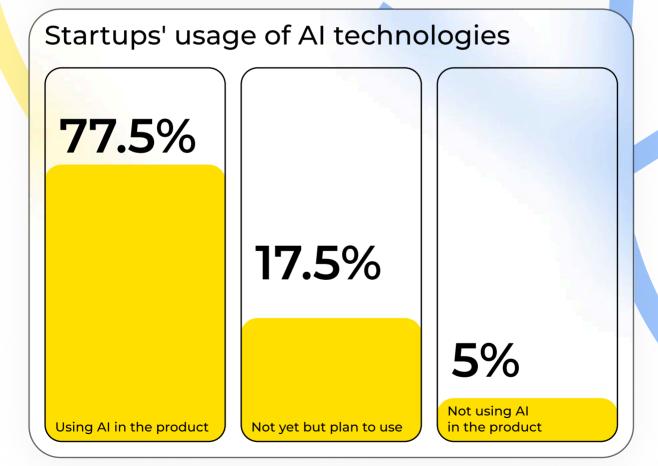
Revenue generation

- The B2B model is the most popular among startups, accounting for 55.1% while ~30% of startups combine different business models.
- The main monetization model is subscription-based, which is used by 75.6% of startups. The second most popular is transactional 23.3%, while other ways of monetization are still present but in minority: commission-based, Licensing, Freemium, Pay-as-go, and others.
- 43.8% of startups have annual revenue in the range of \$100,000-\$1M, 35% earn less than \$100,000.
- Ukraine, the EU and North America are the main markets for Ukrainian startups, while startups' clients and users are also located in the UK, the Asia–Pacific region, Mexico, South American counties, for example, Brazil and Argentina, and others.

Funding attraction

- The most common is grant funding which was received by 67.5% of startups. Startups also received funding from foreign angel investors 42.5% and foreign venture firms 37.5%. Regarding opportunities for local funding, 38.75% of startups received investments from Ukrainian angel investors and 35% from Ukrainian venture firms.
- 16.25% of surveyed startups are bootstrapped.
- The majority 77% of startups have raised more than \$250,000 of investments. Among them, the biggest share of startups raised \$250,000-\$499,999 28.36%.

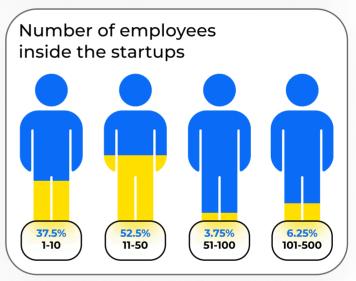
Most startups -77.5% already use AI technologies in their products.

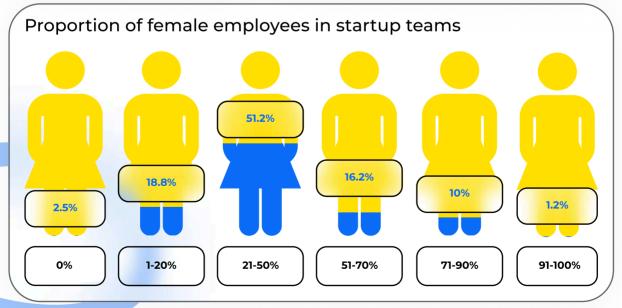




- 90% startups have teams of up to 50 employees but the largest share 52.5% of startups fall in the group of 11-50 employees.
- Most startups have 2 founders ~40%, or 3 founders ~30%.
- 40% of startups have between 50% and 90% of their team in Ukraine, followed by 33.8% startups with 90-100% of the team in Ukraine. This means that only less than 7% of teams in the catalogue have less than 30% of their employees in Ukraine.
- Apart from Kyiv, Ukrainian companies are also headquartered in Delaware USA, London UK,
 Cyprus, Tallinn Estonia, and other places in minority.
- Kyiv and Lviv are the main centers for startups in Ukraine with a significantly bigger
 percentage of startups located in Kyiv. About a quarter of the teams are not located
 together in one city but are spread across Ukraine.
- More than half of surveyed startups have between 21% and 50% women among their employees, while about 20% of startups have only up to 20% women in the team.
- The majority of startups do not have women among their founders 43%, while 41% of startups have I woman among their founders.







Meet the team

The catalogue became possible due to a collective effort of Techosystem and USF teams:



Oleksandr Yatsenko Chairman of the Board, Techosystem



Kateryna Hrechko CEO, Techosystem



Marharita Horokhova Project Manager, Techosystem



Yevheniia Tomenko Junior Project Manager, Techosystem



Artem Sukhina Research & Analytics Lead, Techosystem



Yelyzaveta Kravchenko Communications Manager, Techosystem



Evelina Holovanova Coordinator, USF

Sponsored by AEQUO Design partner awesomic:



About Techosystem

<u>Techosystem</u> is a civic union of the Ukrainian tech ecosystem players for startups, scaleups, and investors. Techosystem's mission is to unite stakeholders to build a strong innovation ecosystem in Ukraine, fostering the growth of participant businesses and attracting investments to the technology sector.

It was founded by key players of the Ukrainian tech market who have been making a tangible input into the creation and development of the tech ecosystem in Ukraine in 2022. The union's first project is the **Ukrainian Tech Ecosystem Overview platform**, a collaborative initiative of the Ukrainian tech market managed by Techosystem and supported by the Ministry of Digital Transformation of Ukraine. Now the platform is being updated and already includes **20 updated product verticals**, **2100** (+750) **product companies**, **560** (+50) **service companies**, **and 80** (+30) **investors**.

Uniquely positioned as an entity with access to representatives of all major tech stakeholders in Ukraine, Techosystem strives to bridge the gap between Ukrainian product companies, governmental institutions adjacent to tech, and local and international investors ready to support innovative tech products developed in Ukraine.

Since the first version of the catalogue Techosystem has been growing rapidly and now unites almost **100 members**, having **50+ projects** at various implementation stages.







About Ukrainian Startup Fund

The Ukrainian Startup Fund is a driver of the innovation ecosystem that opens up opportunities for Ukrainian startups in Ukraine and around the world. USF helps innovative projects and technology startups raise funds at the early stages and launch their own projects. The Fund is a key stakeholder in the development of the startup ecosystem, provides conditions for the growth of the sector, creates a positive investment image of the Ukrainian tech industry abroad, and represents Ukrainian innovative solutions around the world.

Established in 2018 at the initiative of the Minister of Finance of Ukraine. Since 2023, it has been managed by the Ministry of Digital Transformation.







About Aequo

Global corporate and private investors may help Ukraine by seeing in it a unique opportunity to invest with purpose – both in Ukraine's business prospects and the resilience of a democratic nation. We invite you to take part in this monumental post-WW2 rebuilding initiative.

Our comprehensive guide includes thorough insights into key industries, the legal framework overview, and the latest updates. The guide will help you understand the context and pertinent concerns.



AEQUO



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